

AD  
CLUB

# ST. LOUIS

AMERICAN ADVERTISING AWARDS

# 2021

\* Previously known as the ADDYs.

AD  
CLUB





If you're reading this, you're probably familiar with the asterisk. This small, star-shaped symbol tells us that there's a catch — a big “but” waiting right right around the corner. We usually associate it with legal language and fine print, but it's hard to think of a more perfect punctuation mark to represent this last year. 2020 arrived with one big asterisk, and so many other little ones to follow. But we didn't let any pesky, pain-in-the-ass piece of punctuation stop us. Throughout it all, the Saint Louis creative community still managed to crush new challenges and create award-winning work.

**Congratulations to the winners.**

# JUDGES



## Kevin Thoem

Co-Founder | Strange Animal  
New York, Atlanta, Chicago, LA

Kevin helped create the GEICO “Gecko” and “Caveman” campaigns. Perhaps you’ve heard of them. When not building icons of advertising, he has helped build other global brands like American Express, UPS, Marriott, Walmart, US Open, Oscar Mayer and more. He’s worked at The Martin Agency, McGarryBowen, BBDO and on a logging crew, buck-sawing timber. Kevin is too modest to talk about his work being recognized by international award shows like The One Show, Communication Arts, D&AD and the Effies, but luckily this third person thing gets him off the hook. Strange Fact: Kevin “borrowed” one of Mr. T’s gold chains.



## Ashley Richardson-George

Content Strategy Director | Circus Maximus  
New York, NY

As Content Strategy Director at Circus Maximus, Ashley Richardson-George handles social strategy and content creation, tracking and analytics and, along with senior management, new business development. Ashley brings over eight years of experience in entertainment marketing to the agency. Before joining Circus Maximus, she served as Senior Director of Social Media at digital entertainment marketing agency Brigade Marketing, where she oversaw the strategy, community management and creative work for some of the largest entertainment properties in the world. During her tenure with the company, she helped grow Brigade Marketing from a small upstart agency to a leader in the film and television industry. Some of her most notable campaigns include Get Out, The Shape of Water, Call Me by Your Name, and Girls Trip.



## Colin Lapin

Creative Director | McGarrah Jessee  
Austin, TX

Colin is currently a creative director at McGarrah Jessee in Austin, TX. The other day, my daughter awarded me the gold medal for Taking Her to Bed. It’s not exactly the Olympics, but also it kind of is.

# THANKS TO OUR EVENT COMMITTEE:

## AAA'S CHAIRS

Joe Bishop

Michael McCormick

## JUDGING COMMITTEE

Andrea Spurlock

David Johnson

Kristy Tucciarone

Liz Brenden

## AAA'S WEEK COMMITTEE

Angela Bode

Ellen Legow

Kristy Tucciarone

## AAA'S CREATIVE AGENCY

HLK

## SPECIAL THANKS TO:

Bad Dog Pictures

Retriever

Cannonball

## AMERICAN ADVERTISING

## AWARDS EVENT PRODUCTION:

Bad Dog Pictures

Jon Michael Ryan

Matt Richmond

Retriever

Samantha Blevins

## AAA AWARDS COMMITTEE

Andrea Spurlock

Bronwyn Ritchie

Ellen Legow

Harris Hunter

Jon Michael Ryan

Liz Brenden

Logan Janis

Matt Richmond

Natalie Coyne

Samantha Blevins

## AD CLUB STL BOARD MEMBERS:

Andrea Spurlock

Angela Bode

Barry Smith

Bronwyn Ritchie

China Levy

Chris Kilcullen

Dave Scott

Dawn Hieger

Ellen Legow

Harris Hunter

Jon Morgan

Ken Ohlemeyer

Kerry Brown

Kristy Tucciarone

Lisa Lail

Liz Brenden

Logan Janis

Matt Beebe

Michael McCormick

Natalie Coyne

Samantha Blevins

Steve Kozel

Tiffany Graham

Vinnie Schneider

# THANKS TO OUR SILVER SPONSORS



**FALCON**  
PAYMASTERS

**darling**



**coolfire**studios

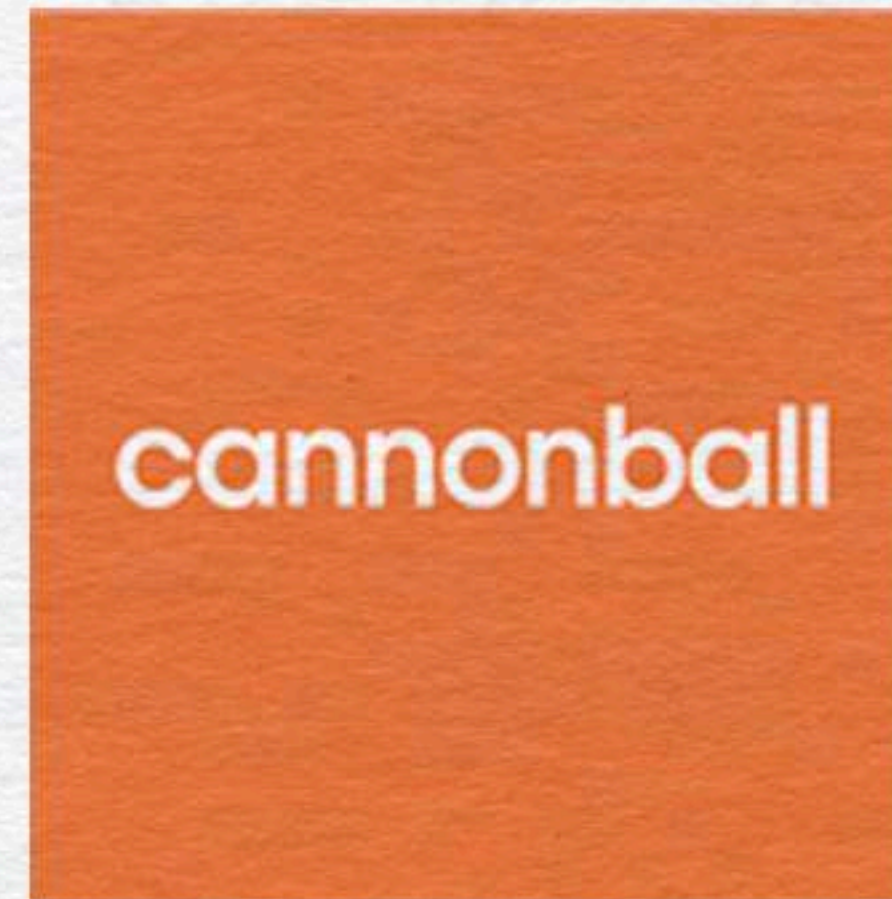
**tccg**<sup>®</sup> THE  
CREATIVE  
GROUP  
A Robert Half Company

**THANKS TO OUR GOLD SPONSOR**



**TREMOR VIDEO**

# THANKS TO OUR PRODUCTION SPONSORS



**THANKS TO OUR PRODUCTION SPONSOR**



**THANKS TO OUR PRODUCTION SPONSOR**

**RETRIEVER**

AD  
CLUB

2021  
SALES &  
MARKETING

# SALES & MARKETING

Sales Promotion  
- Single Unit

**SILVER ADDY**  
**RODGERS TOWNSEND**  
CLIENT: Southside Alchemy  
TITLE: Mild Mannered Mary  
CREDITS:  
Rodgers Townsend

Collateral Material  
- Book Design

**GOLD ADDY**  
**STORYTRACK**  
CLIENT: Spartan Holiday Books  
TITLE: A is for Autocrat  
CREDITS:  
D.B. Dowd, Author and Illustrator  
Scott Gericke, Designer  
Lori Dowd, Senior Editor  
Emily Bielski, Junior Designer

Direct Marketing  
- Other Merchandise

**GOLD ADDY**  
**DARLING MAKERY**  
CLIENT: Darling Brand Makery  
TITLE: Darling Location Mugs  
CREDITS:  
Peter Rodick, Art Director  
Blake Padberg, Account Director  
Jake Edinger, Writer

SALES & MARKETING

Collateral Material - Book Design

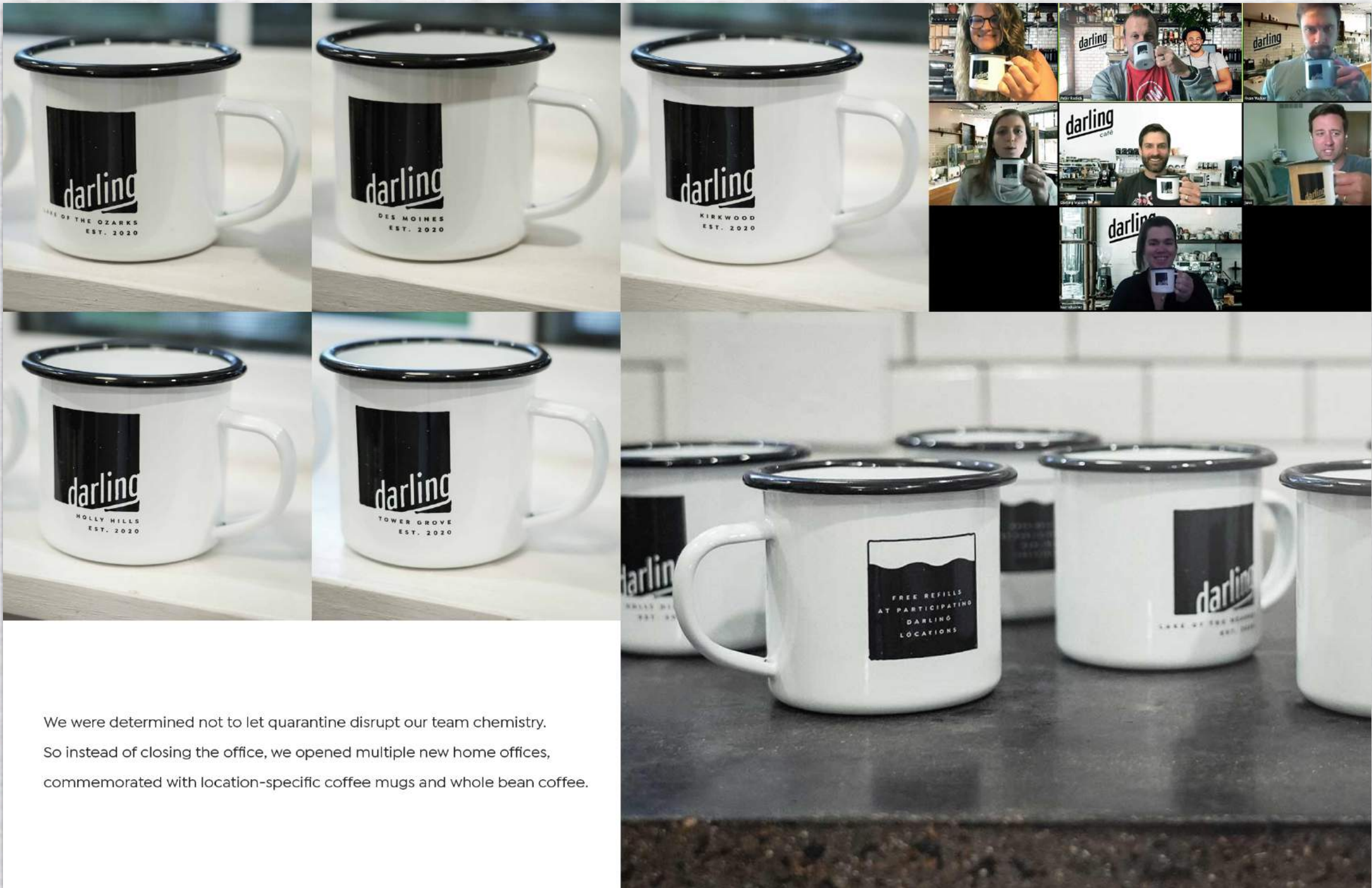


StoryTrack

SPARTAN HOLIDAY BOOKS  
A IS FOR AUTOCRAT

SALES & MARKETING

Direct Marketing - Specialty Advertising



Darling Makery

DARLING LOCATION MUGS

AD  
CLUB

2021  
OUT OF HOME &  
AMBIENT  
MEDIA

# OUT-OF-HOME & AMBIENT MEDIA

Ambient Media  
- Single Event

SILVER ADDY

HLK

CLIENT: Bayer - Channel  
TITLE: Channel Seedsman Ignite- Channel Up  
CREDITS:  
Joe Leahy, Chief Creative Officer  
Bob Sherron , VP of Technology  
Matt Anselm, Director, Video Production  
Darren Brickel, Creative Director  
Abby Stutsman, Associate Creative Director/Copywriter  
Meghan Ekern, Associate Creative Director/Copywriter  
Andrea Corless, Senior Art Director  
Troy Jones, Senior Art Director  
Christine Wigginton, Art Director  
Amity Shedd, Producer  
Justin Tolliver, Editor  
Emily Kircher, SVP, Planning

Out-of-Home - Poster  
- Single Unit

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Spectrum Brands, Tetra  
TITLE: Mindfulness  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Brian Cummings, Brian Cummings Productions , Director

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Spectrum Brands, Tetra  
TITLE: Tranquillity  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Brian Cummings, Brian Cummings Productions , Director

Out-of-Home - Poster  
- Campaign

GOLD ADDY

RODGERS TOWNSEND

CLIENT: Spectrum Brands, Tetra  
TITLE: Find Your Inner Tetra  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Brian Cummings, Brian Cummings Productions , Director

Out-of-Home - Outdoor Board  
– Single Unit

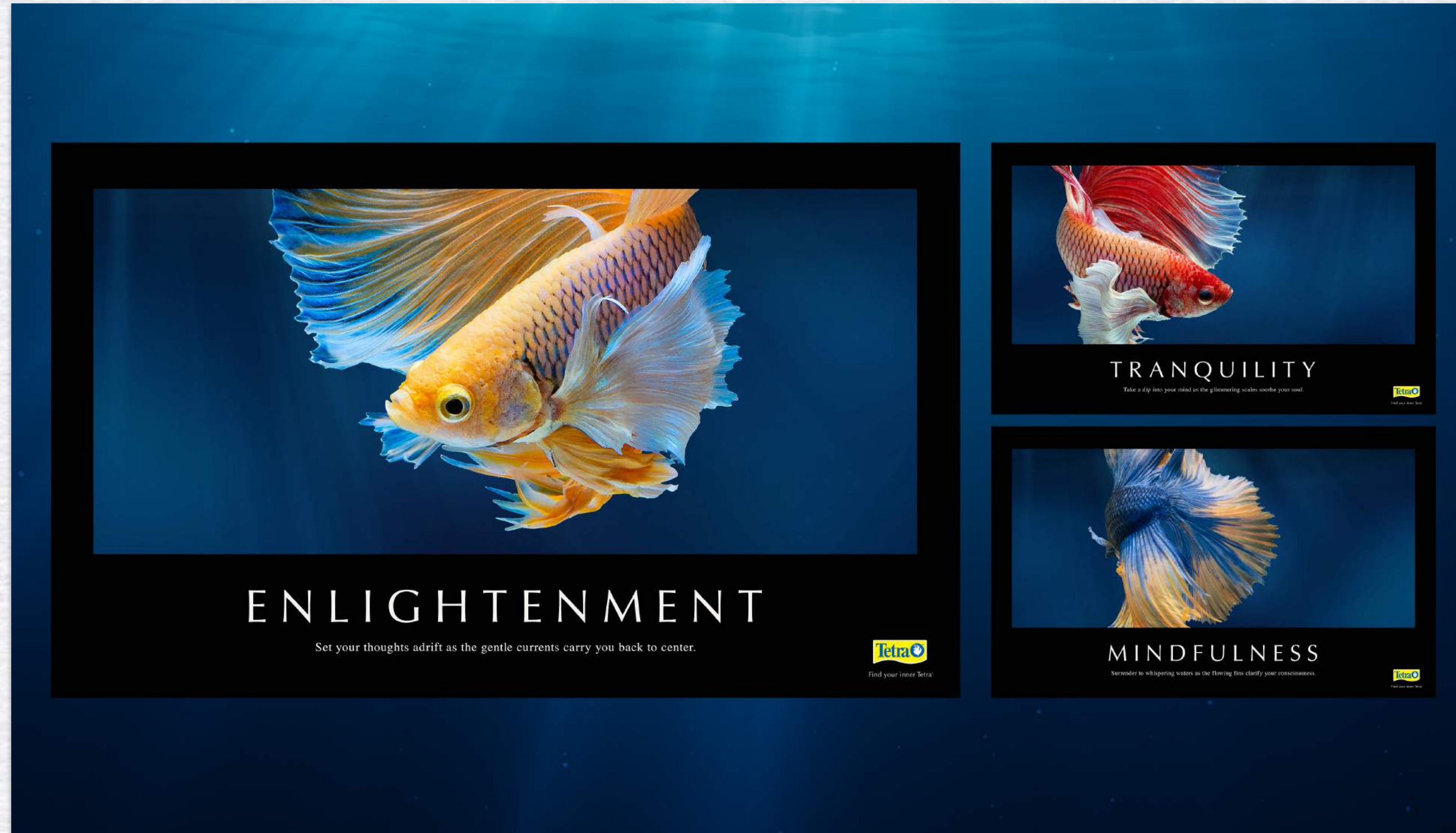
SILVER ADDY

RODGERS TOWNSEND

CLIENT: Smoothie King Franchises, Inc.  
TITLE: Ananda Balasana  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Mark Halski, Photographer

OUT-OF-HOME & AMBIENT MEDIA

## Poster - Campaign



# Rodgers Townsend

SPECTRUM BRANDS, TETRA  
FIND YOUR INNER TETRA

AD  
CLUB

2002  
ONLINE &  
INTERACTIVE

# ONLINE/ INTERACTIVE

## Social Media

- Single Execution

### **GOLD ADDY** **CANNONBALL**

CLIENT: St. Louis CITY SC

TITLE: MLS4THELOU Rejected Names Carousel

CREDITS:

Steve Hunt, Chief Creative Officer

Jeff Mahar, Sr. Vice President, Digital Marketing

Matt Collins, Creative Director

Travis Ulmer, Creative Director

Matt Dale, Associate Creative Director

Neil Wissmann, Associate Creative Director

Tony McCue, Associate Creative Director

Josh Fackler, Art Director

Maddie Raineri, Social Media Marketing Specialist

Jonathan Kirby, Account Director

### **GOLD ADDY** **DARLING MAKERY**

CLIENT: Toppers Pizza

TITLE: CPO, Cheesehead

CREDITS:

Peter Rodick , Art Director/Creative Director

Ryan Walker, Writer

Brittany Riehlman, Art Director

Blake Padberg, Account Director

Angela Neumeister, Account Manager

Harris Hunter, Data Strategist

Michael Hurst, Producer

Nate Townsend, Director

Dane Dickmann, Audio Engineer

Jake Edinger, Creative Director

### **GOLD ADDY** **DARLING MAKERY**

CLIENT: Toppers Pizza

TITLE: CPO, Shipped

CREDITS:

Peter Rodick , Art Director/Creative Director

Ryan Walker, Writer

Brittany Riehlman, Art Director

Blake Padberg, Account Director

Angela Neumeister, Account Manager

Harris Hunter, Data Strategist

Michael Hurst, Producer

Nate Townsend, Director

Dane Dickmann, Audio Engineer

Jake Edinger, Creative Director

### **GOLD ADDY** **DARLING MAKERY**

CLIENT: Toppers Pizza

TITLE: CPO, Starch

CREDITS:

Peter Rodick , Art Director/Creative Director

Ryan Walker, Writer

Brittany Riehlman, Art Director

Blake Padberg, Account Director

Angela Neumeister, Account Manager

Harris Hunter, Data Strategist

Michael Hurst, Producer

Nate Townsend, Director

Dane Dickmann, Audio Engineer

Jake Edinger, Creative Director

ONLINE & INTERACTIVE

Social Media - Single Execution

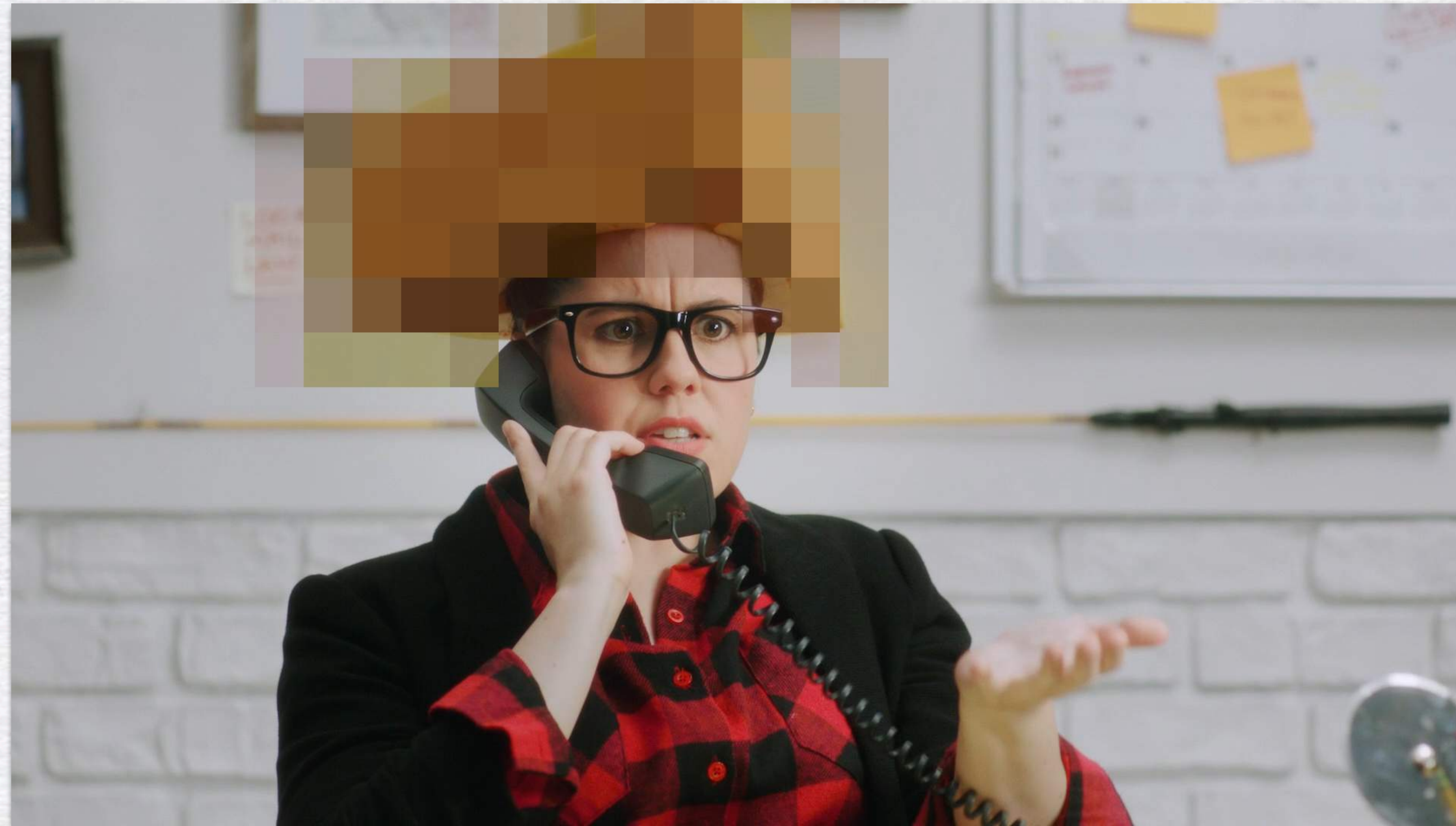


Cannonball

ST. LOUIS CITY SC  
MLS4THELOU REJECTED NAMES CAROUSEL

ONLINE & INTERACTIVE

## Social Media - Single Execution



# Darling Makery

TOPPERS PIZZA  
CPO, CHEESEHEAD

ONLINE & INTERACTIVE

## Social Media - Single Execution



# Darling Makery

TOPPERS PIZZA  
CPO, SHIPPED

ONLINE & INTERACTIVE

## Social Media - Single Execution



# Darling Makery

TOPPERS PIZZA  
CPO, STARCH

# ONLINE/ INTERACTIVE

## Social Media

- Single Execution

### GOLD ADDY

#### DARLING MAKERY

CLIENT: Toppers Pizza

TITLE: CPO, Org Chart

CREDITS:

Peter Rodick , Art Director/Creative Director

Ryan Walker, Writer

Brittany Riehlman, Art Director

Blake Padberg, Account Director

Angela Neumeister, Account Manager

Harris Hunter, Data Strategist

Michael Hurst, Producer

Nate Townsend, Director

Dane Dickmann, Audio Engineer

Jake Edinger, Creative Director

### GOLD ADDY

#### DARLING MAKERY

CLIENT: Toppers Pizza

TITLE: CPO, Late Show

CREDITS:

Peter Rodick , Art Director/Creative Director

Ryan Walker, Writer

Brittany Riehlman, Art Director

Blake Padberg, Account Director

Angela Neumeister, Account Manager

Harris Hunter, Data Strategist

Michael Hurst, Producer

Nate Townsend, Director

Dane Dickmann, Audio Engineer

Jake Edinger, Creative Director

### SILVER ADDY

#### RODGERS TOWNSEND

CLIENT: Spectrum Brands, Tetra

TITLE: Betta

CREDITS:

Rodgers Townsend, Rodgers Townsend

Brian Cummings, Brian Cummings Productions , Director

Amanda Björnson, Brian Cummings Productions, Producer

Ryan Bury, Antidote, Creative Director / Editor

Michael Francis, Antidote, Executive Producer

Mike Radentz, Antidote, Audio Specialist

Rachael Roberts, Antidote, Project Coordinator & Producer

### SILVER ADDY

#### DARLING MAKERY

CLIENT: Toppers Pizza

TITLE: CPO, Doughminatrix

CREDITS:

Peter Rodick , Art Director/Creative Director

Ryan Walker, Writer

Brittany Riehlman, Art Director

Blake Padberg, Account Director

Angela Neumeister, Account Manager

Harris Hunter, Data Strategist

Michael Hurst, Producer

Nate Townsend, Director

Dane Dickmann, Audio Engineer

Jake Edinger, Creative Director

ONLINE & INTERACTIVE

## Social Media - Single Execution



# Darling Makery

TOPPERS PIZZA  
CPO, ORG CHART

ONLINE & INTERACTIVE

## Social Media - Single Execution



# Darling Makery

TOPPERS PIZZA  
CPO, LATE SHOW

# ONLINE/ INTERACTIVE

Social Media  
- Single Execution

**SILVER ADDY**  
**DARLING MAKERY**

CLIENT: Toppers Pizza  
TITLE: CPO, Curb  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

Social Media  
- Campaign

**GOLD ADDY**  
**CANNONBALL**  
CLIENT: St. Louis CITY SC  
TITLE: MLS4THELOU Rejected Team Names I  
CREDITS:  
Steve Hunt, Chief Creative Officer  
Jeff Mahar, Sr. Vice President, Digital Marketing  
Matt Collins, Creative Director  
Travis Ulmer, Creative Director  
Matt Dale, Associate Creative Director  
Neil Wissmann, Associate Creative Director  
Tony McCue, Associate Creative Director  
Josh Fackler, Art Director  
Maddie Raineri, Social Media Marketing Specialist  
Jonathan Kirby, Account Director

**GOLD ADDY**  
**CANNONBALL**  
CLIENT: St. Louis CITY SC  
TITLE: MLS4THELOU Rejected Team Names 2  
CREDITS:  
Steve Hunt, Chief Creative Officer  
Jeff Mahar, Sr. Vice President, Digital Marketing  
Matt Collins, Creative Director  
Travis Ulmer, Creative Director  
Matt Dale, Associate Creative Director  
Neil Wissmann, Associate Creative Director  
Tony McCue, Associate Creative Director  
Josh Fackler, Art Director  
Maddie Raineri, Social Media Marketing Specialist  
Jonathan Kirby, Account Director

**GOLD ADDY**  
**RODGERS TOWNSEND**  
CLIENT: Spectrum Brands, Tetra  
TITLE: Find Your Inner Tetra  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Brian Cummings, Brian Cummings Productions , Director  
Amanda Björnson, Brian Cummings Productions, Producer  
Ryan Bury, Antidote, Creative Director / Editor  
Michael Francis, Antidote, Executive Producer  
Mike Radentz, Antidote, Audio Specialist  
Rachael Roberts, Antidote, Project Coordinator & Producer

ONLINE & INTERACTIVE

Social Media - Campaign

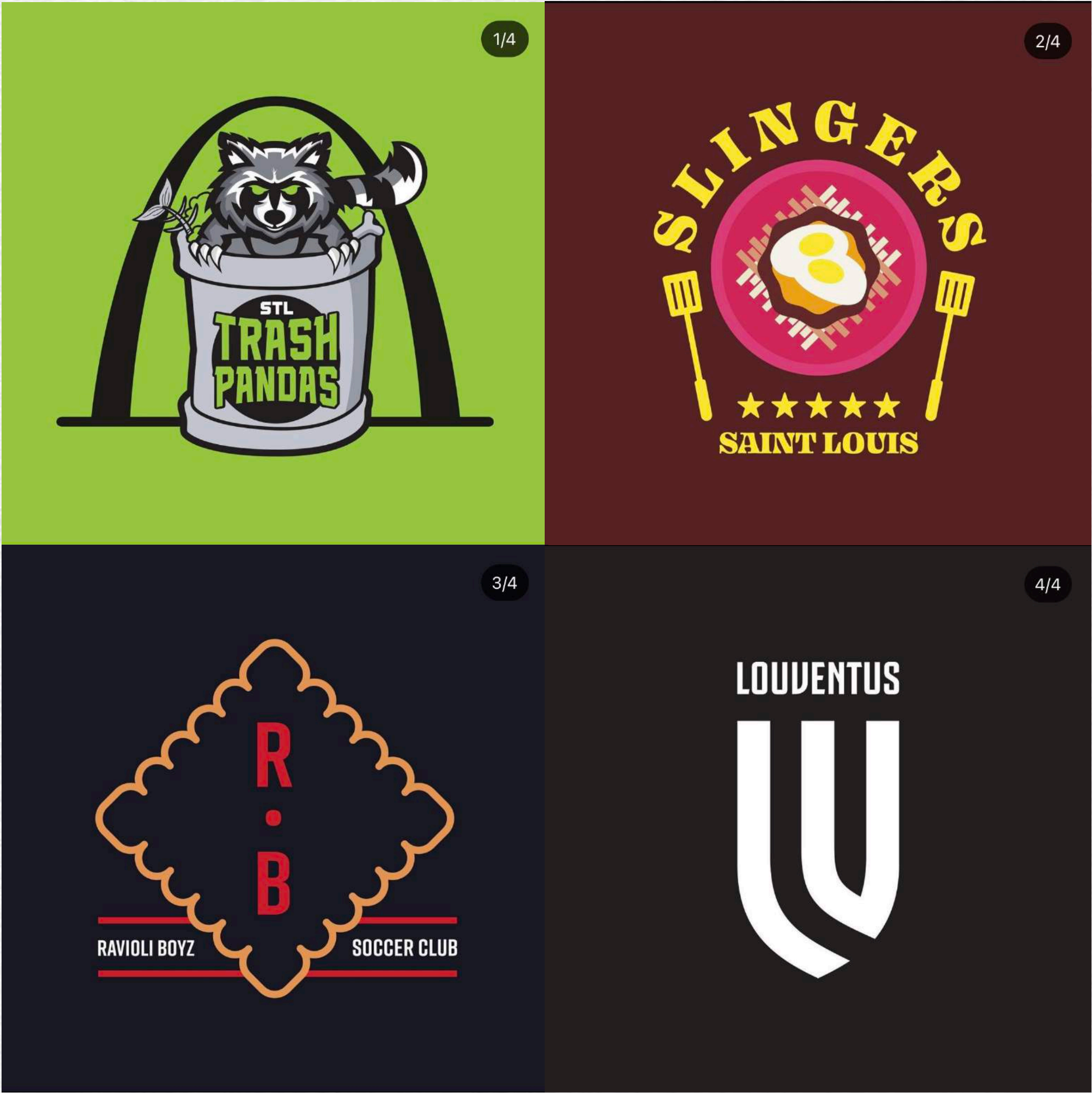


Cannonball

ST. LOUIS CITY SC  
MLS4THELOU REJECTED TEAM NAMES I

ONLINE & INTERACTIVE

Social Media - Campaign

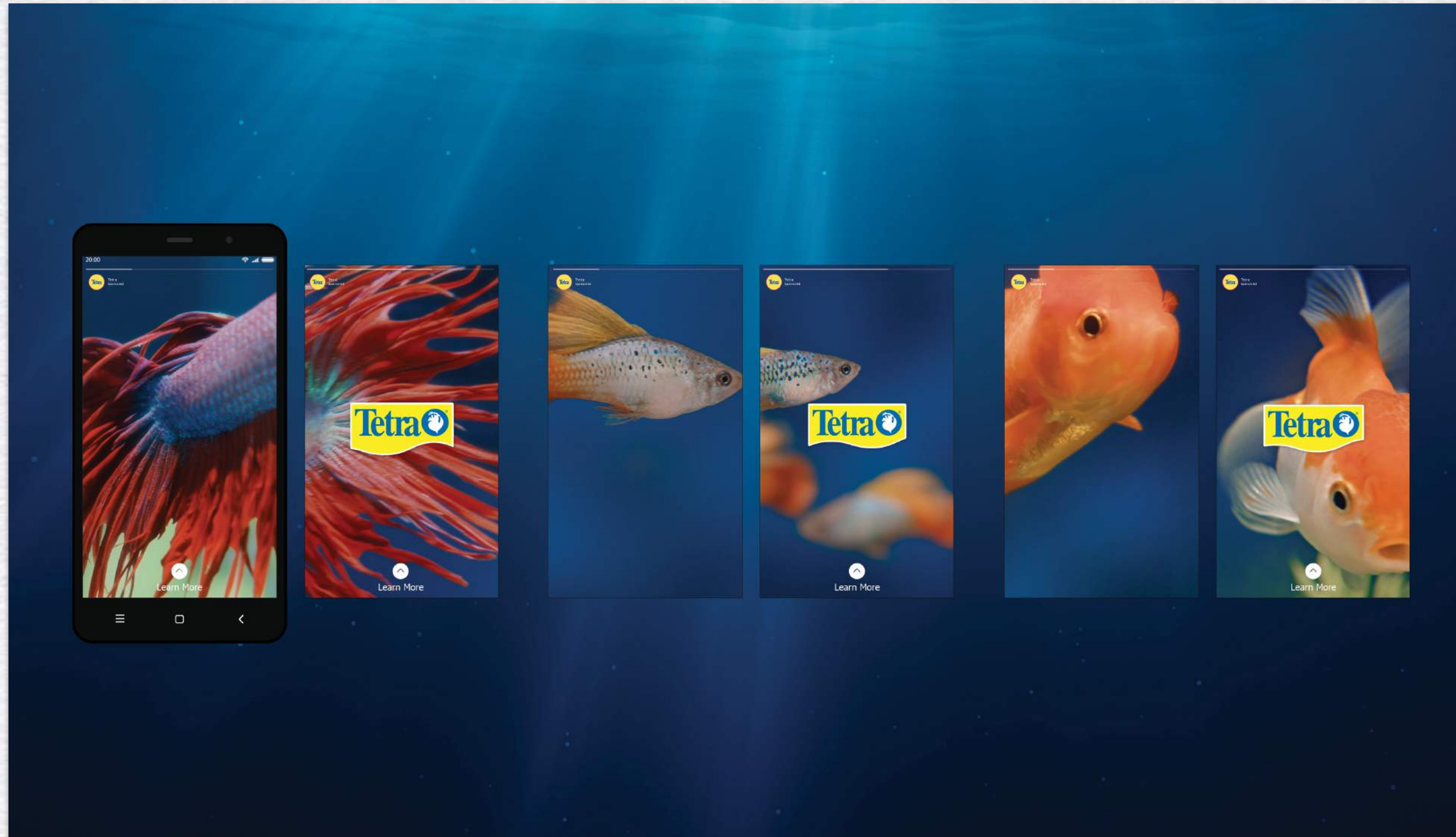


Cannonball

ST. LOUIS CITY SC  
MLS4THELOU REJECTED TEAM NAMES 2

ONLINE & INTERACTIVE

## Social Media - Campaign



# Rodgers Townsend

SPECTRUM BRANDS, TETRA  
FIND YOUR INNER TETRA

# ONLINE/ INTERACTIVE

Social Media

- Campaign

## **GOLD ADDY**

### **DARLING MAKERY**

CLIENT: Toppers Pizza

TITLE: CPO Campaign

CREDITS:

Peter Rodick , Art Director/Creative Director

Ryan Walker, Writer

Brittany Riehlman, Art Director

Blake Padberg, Account Director

Angela Neumeister, Account Manager

Harris Hunter, Data Strategist

Michael Hurst, Producer

Nate Townsend, Director

Dane Dickmann, Audio Engineer

Jake Edinger, Creative Director

## **SILVER ADDY**

### **ST. LOUIS CARDINALS**

CLIENT: St. Louis Cardinals

TITLE: Cardinals Moment Madness Bracket

CREDITS:

Matt Shead, Content Creator

Craig Wilson, Editor

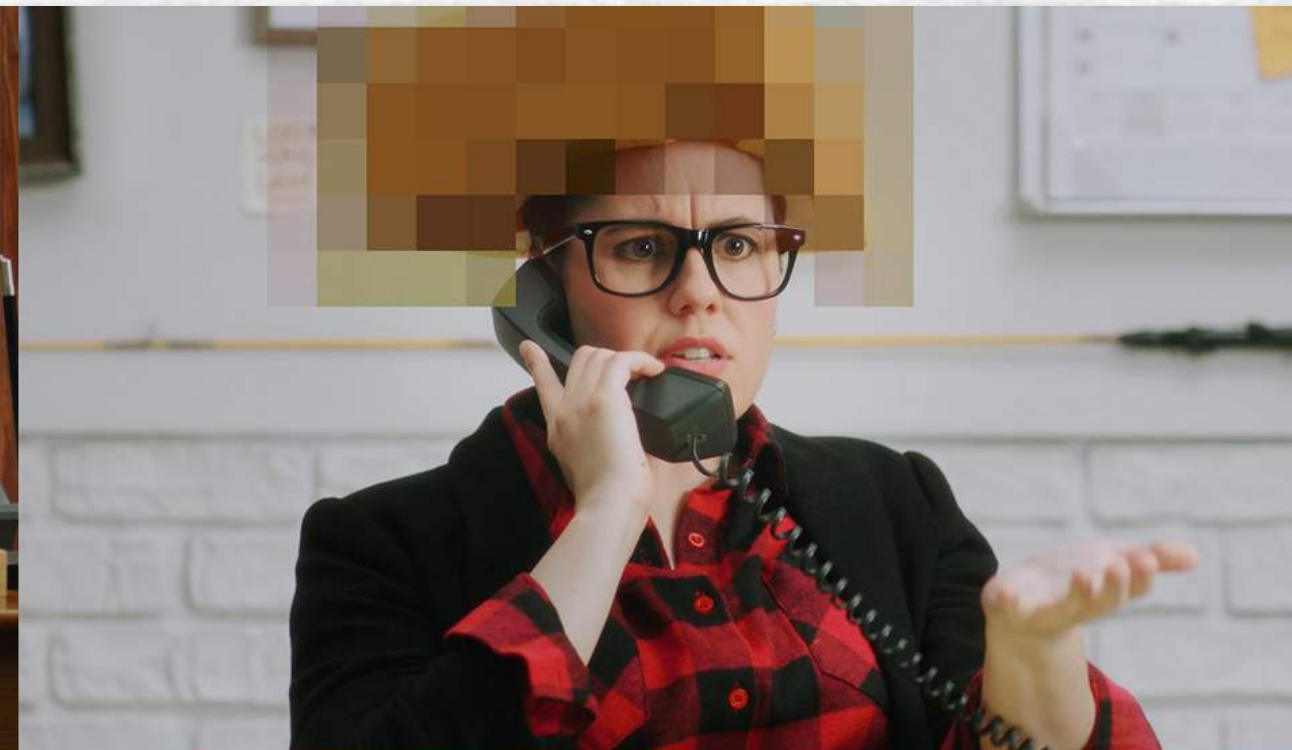
Nora Farrell, Social Media Strategist

Tony Simokaitis, Executive Producer

Kathy Langenfeld, Marketing Coordinator

ONLINE & INTERACTIVE

## Social Media - Campaign



# Darling Makery

TOPPERS PIZZA  
CPO CAMPAIGN

AD  
CLUB

2021  
FILM, VIDEO &  
SOUND

# FILM, VIDEO, & SOUND

Television Advertising  
- Local Campaign

**GOLD ADDY**  
**DARLING MAKERY**

CLIENT: Toppers Pizza  
TITLE: CPO Campaign  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

Online Film, Video, & Sound  
- Internet Commercial - Single Spot

**GOLD ADDY**  
**DARLING MAKERY**

CLIENT: Toppers Pizza  
TITLE: CPO, Org Chart  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

**GOLD ADDY**  
**ANTIDOTE STUDIO**

CLIENT: Brian Cummings  
TITLE: OBSESSED Planter’s House  
CREDITS:  
Ryan Bury, Edit & Color

**SILVER ADDY**  
**FATHOM STUDIOS**

CLIENT: Fathom Studios  
TITLE: Offday  
CREDITS:  
Matthew Boyd Williams, Director  
Adrian Petrosian, Director of Photography  
Ryan Meyer, Editor  
Kaleb Helle, Ist Assistant Camera  
Sean Kilker, Sound Mixer  
Joe Tello, Colorist  
Ernest Brockman, Post Audio

**SILVER ADDY**  
**CANNONBALL**

CLIENT: St. Louis CITY SC  
TITLE: The Spirit of A New St. Louis  
CREDITS:  
Steve Hunt, Chief Creative Officer  
Matt Collins, Creative Director  
Travis Ulmer, Creative Director  
Matt Dale, Associate Creative Director  
Neil Wissmann, Associate Creative Director  
Jonathan Kirby, Account Director  
Jake Huber, Director of Photography and Post-Production  
Preston Gibson, Motion Designer  
Mark Bartels, Audio Engineer, 90 Degrees West

FILM, VIDEO & SOUND

## Television Advertising - Local Campaign



# Darling Makery

TOPPERS PIZZA  
CPO CAMPAIGN

FILM, VIDEO & SOUND

## Online Film, Video, & Sound - Internet Commercial - Single Spot



# Darling Makery

TOPPERS PIZZA  
CPO, ORG CHART

FILM, VIDEO & SOUND

## Online Film, Video, & Sound - Internet Commercial - Single Spot



# Antidote Studio

BRIAN CUMMINGS  
OBSESSED PLANTER'S HOUSE

# FILM, VIDEO, & SOUND

Online Film, Video, & Sound  
- Internet Commercial - Single Spot

SILVER ADDY  
DARLING MAKERY

CLIENT: Toppers Pizza  
TITLE: CPO, Shipped  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

SILVER ADDY  
DARLING MAKERY

CLIENT: Toppers Pizza  
TITLE: CPO, Starch  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

SILVER ADDY  
DARLING MAKERY

CLIENT: Toppers Pizza  
TITLE: CPO, Late Show  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

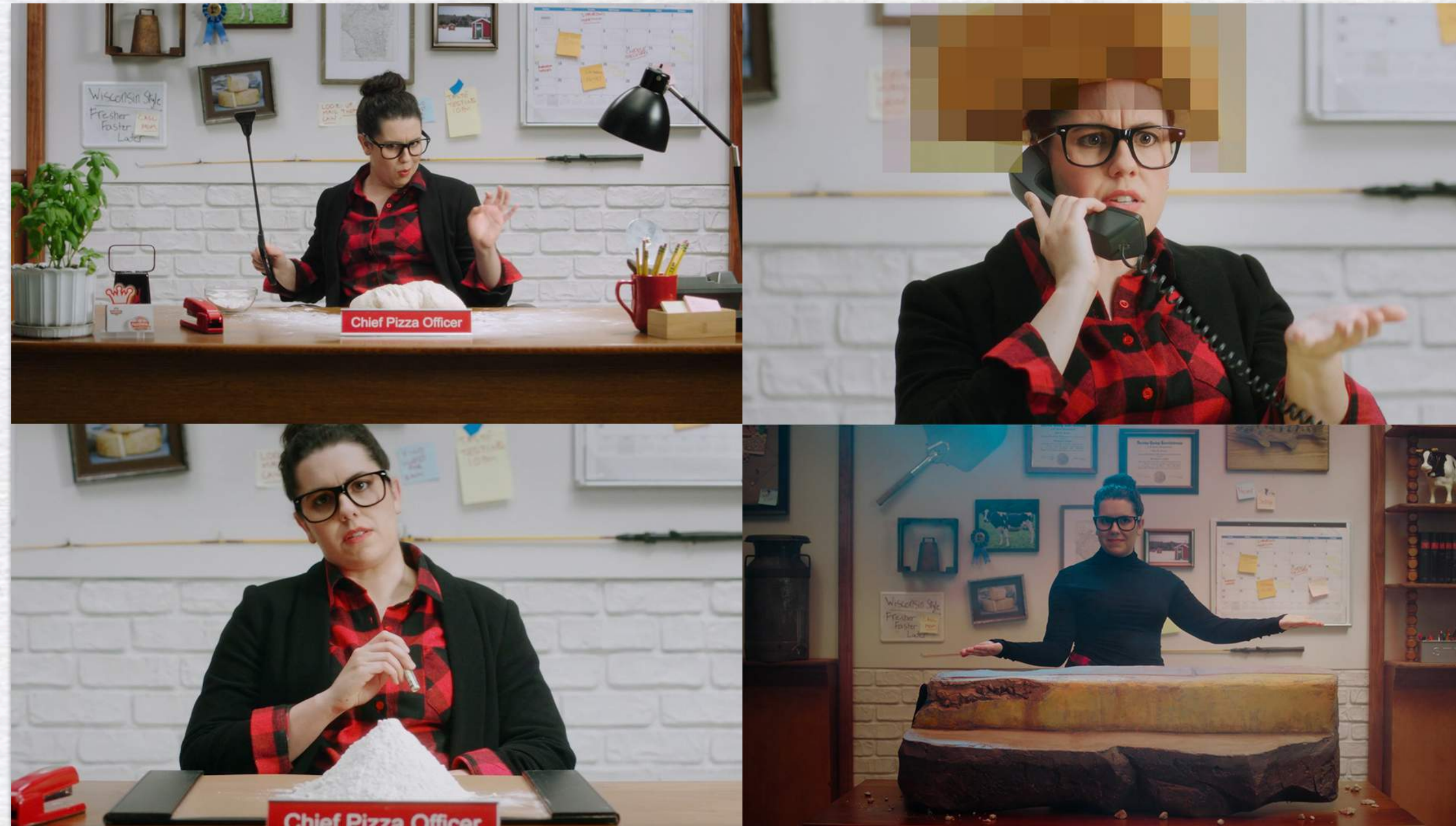
Online Film, Video, & Sound  
- Internet Commercial - Campaign

GOLD ADDY  
DARLING MAKERY

CLIENT: Toppers Pizza  
TITLE: CPO Campaign  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

FILM, VIDEO & SOUND

## Online Film, Video, & Sound - Internet Commercial Campaign



# Darling Makery

TOPPERS PIZZA  
CPO CAMPAIGN

# FILM, VIDEO, & SOUND

Online Film, Video, & Sound  
- Single Webisode

**SILVER ADDY**  
**FATHOM STUDIOS**  
CLIENT: Fathom Studios  
TITLE: Offday  
CREDITS:  
Matthew Boyd Williams, Director  
Adrian Petrosian, Director of Photography  
Ryan Meyer, Editor  
Kaleb Helle, 1st Assistant Camera  
Sean Kilker, Sound Mixer  
Joe Tello, Colorist  
Ernest Brockman, Post Audio

Branded Content & Entertainment For Online  
Film, Video & Sound - Single

**GOLD ADDY**  
**MARKETPLACE, THE FOOD MARKETING AGENCY**  
CLIENT: True Residential  
TITLE: True Residential Custom Color Video  
CREDITS:  
Crystal Buckey, Creative Director  
Elliott Krejci, Video Director  
Jeremy Huggins, Brand Development Director

**SILVER ADDY**  
**JM FILMS**  
CLIENT: University of Illinois Football  
TITLE: Illinois Football Hype Video  
CREDITS:  
Matthew Boyd Williams, Director  
Adrian Petrosian, Director of Photography  
Dane Dickmann, Sound Design  
Robert Quinn, Editor

**SILVER ADDY**  
**DARLING MAKERY**  
CLIENT: Toppers Pizza  
TITLE: CPO, Cheesehead  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

**SILVER ADDY**  
**DARLING MAKERY**  
CLIENT: Toppers Pizza  
TITLE: CPO, Shipped  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

FILM, VIDEO & SOUND

## Branded Content & Entertainment - Single Entry



COBALT

078



# Marketplace, the Food Marketing Agency

TRUE RESIDENTIAL

TRUE RESIDENTIAL CUSTOM COLOR VIDEO

# FILM, VIDEO, & SOUND

Branded Content & Entertainment For Online  
Film, Video & Sound - Single

**SILVER ADDY**  
**DARLING MAKERY**

CLIENT: Toppers Pizza  
TITLE: CPO, Starch  
CREDITS:  
Peter Rodick , Art Director/Creative Director  
Ryan Walker, Writer  
Brittany Riehlman, Art Director  
Blake Padberg, Account Director  
Angela Neumeister, Account Manager  
Harris Hunter, Data Strategist  
Michael Hurst, Producer  
Nate Townsend, Director  
Dane Dickmann, Audio Engineer  
Jake Edinger, Creative Director

**GOLD ADDY**  
**COOLFIRE STUDIOS**

CLIENT: American Association of Orthodontists  
TITLE: "Happy Mouth Now" - The Store  
CREDITS:  
Coolfire Studios, Production Company  
David Johnson, Executive Producer  
Jeremy Corray, Executive Producer  
Joshua Benton-Dale McNew, Director / Writer  
Kristen Click, Producer  
Eric Christensen, Writer  
Rafe Williams, Writer  
Michael B. Kearns, Editor / Motion Graphics  
Kevin Johnson, Colorist  
Brent Johnson, Sound Design / Mixing

**SILVER ADDY**  
**COOLFIRE STUDIOS**

CLIENT: American Association of Orthodontists  
TITLE: "Happy Mouth Now"- The Commercial  
CREDITS:  
Coolfire Studios, Production Company  
David Johnson, Executive Producer  
Jeremy Corray, Executive Producer  
Joshua Benton-Dale McNew, Director / Writer  
Kristen Click, Producer  
Eric Christensen, Writer  
Rafe Williams, Writer  
Michael B. Kearns, Editor / Motion Graphics  
Kevin Johnson, Colorist  
Brent Johnson, Sound Design / Mixing

Branded Content & Entertainment For Online  
Film, Video & Sound - Campaign

**GOLD ADDY**  
**COOLFIRE STUDIOS**

CLIENT: American Association of Orthodontists  
TITLE: "Happy Mouth Now"  
CREDITS:  
Coolfire Studios, Production Company  
David Johnson, Executive Producer  
Jeremy Corray, Executive Producer  
Joshua Benton-Dale McNew, Director / Writer  
Kristen Click, Producer  
Eric Christensen, Writer  
Rafe Williams, Writer  
Michael B. Kearns, Editor / Motion Graphics  
Kevin Johnson, Colorist  
Brent Johnson, Sound Design / Mixing

FILM, VIDEO & SOUND

## Branded Content & Entertainment - Single Entry



# Coolfire Studios

AMERICAN ASSOCIATION OF ORTHODONTISTS  
“HAPPY MOUTH NOW” - THE STORE

FILM, VIDEO & SOUND

## Branded Content & Entertainment - Campaign



# Coolfire Studios

AMERICAN ASSOCIATION OF ORTHODONTISTS  
"HAPPY MOUTH NOW"

# FILM, VIDEO, & SOUND

Advertising Industry Self-Promotion

**SILVER ADDY**

**RODGERS TOWNSEND**

CLIENT: Rodgers Townsend

TITLE: O Holy Night

CREDITS:

Rodgers Townsend, Rodgers Townsend

Royce Martin, Music

Matthew Boyd Williams, Director

Rickie Ross, Director of Photography

Ryan Meyer, Editor

Trey Brockman, Mastering

AD  
CLUB

# 2021 CROSS PLATFORM

# CROSS PLATFORM

Integrated Campaigns  
- B-to-B Campaign - National

**GOLD ADDY**  
**HLK**  
CLIENT: Bayer - Channel  
TITLE: The Truth  
CREDITS:  
Joe Leahy, Chief Creative Officer  
Darren Brickel, Creative Director  
Abby Stutsman, Associate Creative Director/Copywriter  
Andrea Corless, Senior Art Director  
Brett Kessinger, Art Director  
David Hamernick, Copywriter  
Kari Palutis, Account Director  
Kacie Hocter, Account Supervisor  
Libby King, Account Manager  
Emily Kircher, SVP, Planning  
Chelsy McInnis, Sr. Engagement Manager  
Jen Huber, Senior Project Manager

Integrated Campaigns  
- Consumer Campaign - Regional/National

**SILVER ADDY**  
**RODGERS TOWNSEND**  
CLIENT: Spectrum Brands, Cutter  
TITLE: Protect Your People  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Cody Stokes, Coolfire, Director  
Dan Gartner, Coolfire, Producer  
David Johnson, Coolfire, Executive Producer  
Kevin Johnson, Coolfire, Senior Editor & Colorist  
Patrick Vaughan, Coolfire, Editor  
Brent Johnson, Coolfire, Audio Engineer / Composer  
Ash Warren, Mechanic, Developer

Integrated Campaigns  
- Local or Regional/National

**SILVER ADDY**  
**CANNONBALL**  
CLIENT: St. Louis CITY SC  
TITLE: This is Our City - Brand Identity  
CREDITS:  
Steve Hunt, Chief Creative Officer  
Matt Collins, Creative Director  
Travis Ulmer, Creative Director  
Matt Dale, Associate Creative Director  
Neil Wissmann, Associate Creative Director  
Josh Fackler, Art Director  
Jonathan Kirby, Account Director  
Preston Gibson, Motion Designer  
Jake Huber, Director of Photography and Post-Production

CROSS PLATFORM

## Integrated Campaigns - B-to-B Campaign - National



HLK

BAYER - CHANNEL  
THE TRUTH

AD  
CLUB

# 2021 ELEMENTS OF ADVERTISING

# ELEMENTS OF ADVERTISING

## Logo Design

**SILVER ADDY**  
**CANNONBALL**

CLIENT: St. Louis CITY SC  
TITLE: St. Louis CITY SC Logo Design  
CREDITS:  
Steve Hunt, Chief Creative Officer  
Matt Collins, Creative Director  
Matt Dale, Associate Creative Director  
Jonathan Kirby, Account Director

## Illustration - Single

**SILVER ADDY**  
**RODGERS TOWNSEND**

CLIENT: Paradowski Creative  
TITLE: Masked Crusaders  
CREDITS:  
Rodgers Townsend, Rodgers Townsend

## Illustration - Series

**GOLD ADDY**  
**STORYTRACK**

CLIENT: Spartan Holiday Books  
TITLE: A is for Autocrat  
CREDITS:  
D.B. Dowd, Illustrator  
Scott Gericke, Art Director  
Lori Dowd, Senior Editor

**SILVER ADDY**  
**HLK**

CLIENT: CDC  
TITLE: Apart - CDC Charity Posters  
CREDITS:  
Ryan Doggendorf, Creative Director and Illustrator  
Rob Armbrister, Art Director and Illustrator

**SILVER ADDY**  
**RODGERS TOWNSEND**

CLIENT: Paradowski Creative  
TITLE: Masked Crusaders  
CREDITS:  
Rodgers Townsend, Rodgers Townsend

ELEMENTS OF ADVERTISING

Visual - Illustration Series



StoryTrack

SPARTAN HOLIDAY BOOKS  
A IS FOR AUTOCRAT

# ELEMENTS OF ADVERTISING

Still Photography  
- Digitally Enhanced, Single

**SILVER ADDY**  
**RODGERS TOWNSEND**  
CLIENT: Smoothie King Franchises, Inc.  
TITLE: Ananda Balasana  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Mark Halski, Photographer  
Rob Rosenwinkel, Photographer

Art Direction - Single

**GOLD ADDY**  
**RODGERS TOWNSEND**  
CLIENT: Luxco, Yellowstone  
TITLE: Bourbon for All  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Cody Stokes, Coolfire, Director  
Dan Gartner, Coolfire, Producer  
David Johnson, Coolfire, Executive Producer  
Kevin Johnson, Coolfire, Senior Editor & Colorist  
Brent Johnson, Coolfire, Audio Engineer / Composer

Art Direction - Campaign

**SILVER ADDY**  
**RODGERS TOWNSEND**  
CLIENT: Spectrum Brands, Cutter  
TITLE: Protect Your People  
CREDITS:  
Rodgers Townsend, Rodgers Townsend  
Cody Stokes, Coolfire, Director  
Dan Gartner, Coolfire, Producer  
David Johnson, Coolfire, Executive Producer  
Kevin Johnson, Coolfire, Senior Editor & Colorist  
Patrick Vaughan, Coolfire, Editor  
Brent Johnson, Coolfire, Audio Engineer / Composer

Cinematography - Single

**GOLD ADDY**  
**ONCE FILMS**  
CLIENT: STL.org  
TITLE: What I Want To Do With My Life

**SILVER ADDY**  
**JM FILMS**  
CLIENT: University of Illinois Football  
TITLE: Illinois Football Hype Video  
CREDITS:  
Matthew Boyd Williams, Director  
Adrian Petrosian, Director of Photography  
Dane Dickmann, Sound Design  
Robert Quinn, Editor

ELEMENTS OF ADVERTISING

## Visual - Art Direction - Single



# Rodgers Townsend

LUXCO, YELLOWSTONE  
BOURBON FOR ALL

ELEMENTS OF ADVERTISING

## Film & Video - Cinematography - Single



# Once Films

STL.ORG

WHAT I WANT TO DO WITH MY LIFE

# ELEMENTS OF ADVERTISING

## Cinematography - Single

### SILVER ADDY

#### RODGERS TOWNSEND

CLIENT: Dreamfields Foods

TITLE: The Dream is Real

CREDITS:

Rodgers Townsend, Rodgers Townsend

Tim Wilson, Bruton Stroube, Director

James McKenzie, Bruton Stroube, Director of Photography

Greg Stroube, Bruton Stroube, Photographer

Dustin Carter, Bruton Stroube, Assistant Director

Matt Siemer, Bruton Stroube, Producer

Andy DeVries, Bruton Stroube, Editor

Brian Singler, Bruton Stroube, Colorist

Steve Horne, Bruton Stroube, Audio

Cathy Chipley, Bruton Stroube, Food Stylist

### SILVER ADDY

#### ONCE FILMS

CLIENT: John Boos & Co.

TITLE: The People of John Boos

## Cinematography - Campaign

### SILVER ADDY

#### RODGERS TOWNSEND

CLIENT: Spectrum Brands, Tetra

TITLE: Find Your Inner Tetra

CREDITS:

Rodgers Townsend, Rodgers Townsend

Brian Cummings, Brian Cummings Productions , Director

Amanda Björnson, Brian Cummings Productions, Producer

Ryan Bury, Antidote, Creative Director / Editor

Michael Francis, Antidote, Executive Producer

Mike Radentz, Antidote, Audio Specialist

Rachael Roberts, Antidote, Project Coordinator & Producer

## Animation, Special Effects or Motion Graphics

### GOLD ADDY

#### CANNONBALL

CLIENT: St. Louis CITY SC

TITLE: St. Louis CITY SC 3D Crest Reveal

CREDITS:

Steve Hunt, Chief Creative Officer

Matt Collins, Creative Director

Matt Dale, Associate Creative Director

Preston Gibson, Motion Designer

Jonathan Kirby, Account Director

ELEMENTS OF ADVERTISING

## Film & Video - Animation, Special Effects or Motion Graphics/CGI



# Cannonball

ST. LOUIS CITY SC

ST. LOUIS CITY SC 3D CREST REVEAL

# ELEMENTS OF ADVERTISING

Animation, Special Effects or Motion  
Graphics

**SILVER ADDY**

**HLK**

CLIENT: Bayer - Channel

TITLE: The Truth

CREDITS:

Joe Leahy , Chief Creative Officer

Darren Brickel, Creative Director

Cheryl Bergeron, Creative Director

Abby Stutsman, Associate Creative Director/Copywriter

Andrea Corless , Senior Art Director

Heather Hogan, Executive Producer

Kari Palutis, Account Director

Emily Kircher, SVP, Planning

Michelle Doering, Project Manager

Brett Kessinger, Art Director

David Hamernick, Copywriter

Kacie Hocht , Account Supervisor

**SILVER ADDY**

**ST. LOUIS CARDINALS**

CLIENT: St. Louis Cardinals

TITLE: Open Door Challenge

CREDITS:

Matt Shead, Producer/Editor

Nora Farrell, Social Media Strategist

Tony Simokaitis, Executive Producer

Video Editing

**GOLD ADDY**

**BRUTON STROUBE OUTPOST**

CLIENT: General Motors Corporation

TITLE: Cadillac - Arrival

CREDITS:

Andy DeVries, Editor

**GOLD ADDY**

**ONCE FILMS**

CLIENT: STL.org

TITLE: What I Want To Do With My Life

**SILVER ADDY**

**FATHOM STUDIOS**

CLIENT: E&J Brandy

TITLE: Here's To The Change

CREDITS:

Demond Meek, Director

Stephen Greathouse, Director of Photography

Ryan Meyer, Editor

Curtis McCardie, Gaffer

Justin May, Grip

Mena Darre, Production Assistant

Brian Singler, Colorist

Mai Lee, Music Artist

Bradd Young, Music Producer

ELEMENTS OF ADVERTISING

## Film & Video - Video Editing



# Bruton Stroube Outpost

GENERAL MOTORS CORPORATION  
CADILLAC - ARRIVAL

ELEMENTS OF ADVERTISING

## Film & Video - Video Editing



# Once Films

STL.ORG

WHAT I WANT TO DO WITH MY LIFE

# ELEMENTS OF ADVERTISING

## Video Editing

### SILVER ADDY

#### BRUTON STROUBE OUTPOST

CLIENT: Ford Motor Company & Disney Creativeworks

TITLE: The Bronco 4-Door & Kip Moore

CREDITS:

Lucas Harger, Editor

### SILVER ADDY

#### BRUTON STROUBE OUTPOST

CLIENT: Uber

TITLE: EverydayGiants | Uber

CREDITS:

Lucas Harger, Editor

Steve Horne, Sound Design & Mix

### SILVER ADDY

#### 90 DEGREES WEST

CLIENT: Nestle Purina

TITLE: Purina Global - Ingredients

CREDITS:

Edgar Febus, Editor

Mark Bartels, Composer

## Music Without Lyrics - Single

### GOLD ADDY

#### COOLFIRE STUDIOS

CLIENT: Spectrum Brands / Cutter

TITLE: Cutter - "Daredevil"

CREDITS:

Coolfire Studios, Production Company

Brent Johnson, Original Music / Sound Design

Kevin Johnson, Editor / Colorist

Rodgers Townsend, Advertising Agency

Michael McCormick, Chief Creative Officer

Ross Bradley, Associate Creative Director

Jeremy Hagen, Senior Writer

Patty Ivey, Agency Producer

Laura Duplain, VP, Director of Account Management

### GOLD ADDY

#### RODGERS TOWNSEND

CLIENT: Rodgers Townsend

TITLE: O Holy Night

CREDITS:

Rodgers Townsend, Rodgers Townsend

Royce Martin, Music

Matthew Boyd Williams, Director

Rickie Ross, Director of Photography

Ryan Meyer, Editor

Trey Brockman, Mastering

ELEMENTS OF ADVERTISING

## Sound - Music Without Lyrics - Single



# Coolfire Studios

SPECTRUM BRANDS / CUTTER  
“DAREDEVIL”

ELEMENTS OF ADVERTISING

## Sound - Music Without Lyrics - Single



# Rodgers Townsend

RODGERS TOWNSEND  
O HOLY NIGHT

# ELEMENTS OF ADVERTISING

## Voiceover Talent

### **GOLD ADDY**

#### **RODGERS TOWNSEND**

CLIENT: Luxco, Yellowstone

TITLE: Bourbon for All

CREDITS:

Rodgers Townsend, Rodgers Townsend

Cody Stokes, Coolfire, Director

Dan Gartner, Coolfire, Producer

David Johnson, Coolfire, Executive Producer

Kevin Johnson, Coolfire, Senior Editor & Colorist

Brent Johnson, Coolfire, Audio Engineer / Composer

## Sound Design - Single

### **GOLD ADDY**

#### **JM FILMS**

CLIENT: University of Illinois Football

TITLE: Illinois Football Hype Video

CREDITS:

Matthew Boyd Williams, Director

Adrian Petrosian, Director of Photography

Robert Quinn, Editor

Dane Dickmann, Sound Design

### **GOLD ADDY**

#### **REACH MEDIA.TV**

CLIENT: Terrifying Jellyfish

TITLE: TERRIFYING JELLYFISH

CREDITS:

Reach Media, Sound Design

### **SILVER ADDY**

#### **ONCE FILMS**

CLIENT: John Boos & Co.

TITLE: The People of John Boos

## Sound Design—Campaign

### **GOLD ADDY**

#### **RODGERS TOWNSEND**

CLIENT: Spectrum Brands, Cutter

TITLE: Protect Your People

CREDITS:

Rodgers Townsend, Rodgers Townsend

Brent Johnson, Coolfire, Audio Engineer / Composer

### **GOLD ADDY**

#### **COOLFIRE STUDIOS**

CLIENT: Barnes Jewish Hospital

TITLE: The Science of Blues Hockey

CREDITS:

Brent Johnson, Audio Designer / Composer

Jeremy Corray, Executive Producer

Dale Peluso, Executive Producer

Sue Stanley, Writer / Director

Patrick Vaughn, Editor / Motion Designer

ELEMENTS OF ADVERTISING

## Sound - Voiceover Talent



# Rodgers Townsend

LUXCO, YELLOWSTONE  
BOURBON FOR ALL

ELEMENTS OF ADVERTISING

## Sound Design - Single



# JM Films

UNIVERSITY OF ILLINOIS FOOTBALL  
ILLINOIS FOOTBALL HYPE VIDEO

ELEMENTS OF ADVERTISING

## Sound Design - Single



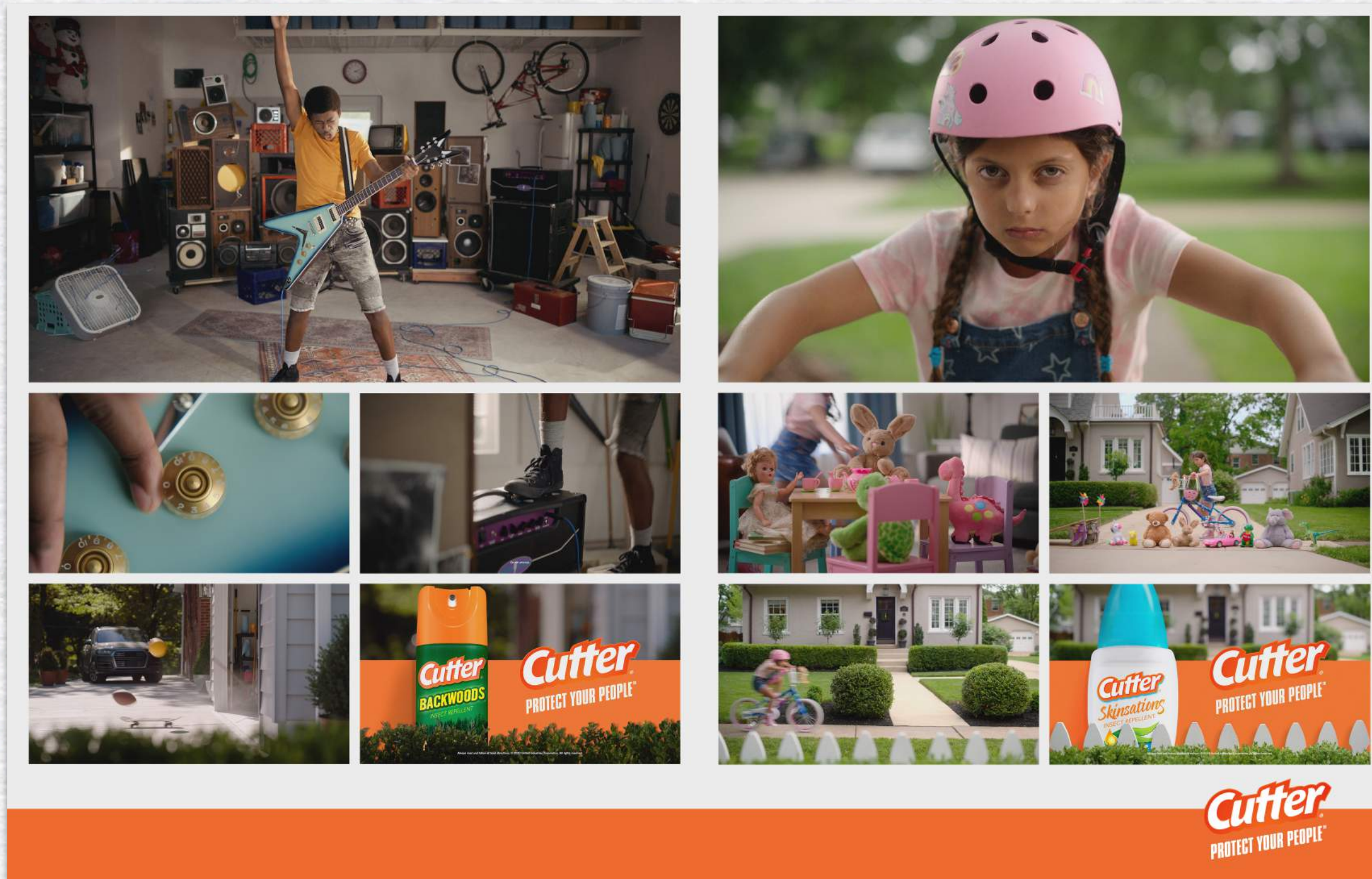
# Reach Media.tv

TERRIFYING JELLYFISH

“TERRIFYING JELLYFISH”

ELEMENTS OF ADVERTISING

## Sound Design - Campaign



# Rodgers Townsend

SPECTRUM BRANDS, CUTTER  
PROTECT YOUR PEOPLE

ELEMENTS OF ADVERTISING

## Sound Design - Campaign



# Coolfire Studios

BARNES JEWISH HOSPITAL  
THE SCIENCE OF BLUES HOCKEY

AD  
CLUB

AMERICAN ADVERTISING  
2002  
PUBLIC SERVICE

# PUBLIC SERVICE

Out-Of-Home & Ambient Media - Pro Bono

Ambient Media - Single Occurrence

## **GOLD ADDY**

### **MATTHEW BOYD WILLIAMS**

CLIENT: Pianos For People

TITLE: THE HEALING SESSIONS-RECORD

CREDITS:

Matthew Boyd Williams, Writer & Creator

Jordan Paul Bauer, Designer

Ernest Brockman, Mastering

## **SILVER ADDY**

### **HLK**

CLIENT: Hope Lodge

TITLE: HOPE / HERE

CREDITS:

Charlie Nowell, Senior Art Director

## **SILVER ADDY**

### **HLK**

CLIENT: Hope Lodge

TITLE: Keep Climbing

CREDITS:

Ryan Daggendorf, Creative Director

Pro Bono Online Film, Video & Sound

## **GOLD ADDY**

### **ALIGNED MEDIA**

CLIENT: Ran Adler

TITLE: Presence - Ran Adler

CREDITS:

Scott Smith, Director/DP

Chris Myers, Editor

Ben Kaplan, Original Soundtrack

## **SILVER ADDY**

### **CAPTIVA MARKETING**

CLIENT: Friends of Kids with Cancer

TITLE: Friends of Kids With Cancer - Hazel

CREDITS:

Mark Forst, Producer

Bill Brasser, Producer

Shawn Meers, Creative Director

Taylor Bevirt, Director, Cinematographer, Editor

Addison Brush, Camera Operator, Gaffer

Jacob Brcic, Colorist

## **SILVER ADDY**

### **BRIAN CUMMINGS PRODUCTION**

CLIENT: Brian Cummings Productions

TITLE: OBSESSED - Ted Kilgore

CREDITS:

Brian Cummings, Director

Ryan Bury, Editor, Colorist

Austin McCardie, Director of Photography

Mike Radnetz, Musical Score Composer

Amanda Björnson, Producer

Phillip McCardie, Sound Engineer

Curtis McCardie, Gaffer

PUBLIC SERVICE

## Out-of-Home & Ambient Media - Pro Bono - Single Occurrence



# Matthew Boyd Williams

PIANOS FOR PEOPLE

THE HEALING SESSIONS - RECORD

PUBLIC SERVICE

## Film, Video & Sound - Pro Bono



# Aligned Media

RAN ADLER

PRESENCE - RAN ADLER

# PUBLIC SERVICE

Pro Bono Online Film, Video & Sound  
- Campaign

**GOLD ADDY**

**BRIAN CUMMINGS PRODUCTIONS**

CLIENT: Brian Cummings Productions

TITLE: OBSESSED - A Culinary Series

CREDITS:

Brian Cummings, Director

Ryan Bury, Editor, Colorist

Austin McCardie, Director of Photography

Mike Radnetz, Sound Design, Musical Score Composer

Amanda Björnson, Producer

Phillip McCardie, Sound Engineer

Curtis McCardie, Gaffer

PUBLIC SERVICE

## Film, Video & Sound - Pro Bono Campaign



KEVIN NASHAN *peacemaker*

# Brian Cummings Productions

BRIAN CUMMINGS PRODUCTIONS  
OBSESSED - A CULINARY SERIES

AD  
CLUB

2021  
STUDENT

# STUDENT

Magazine Advertising  
- Campaign

**GOLD ADDY**

**MEREDITH WESTRICH**

EDUCATIONAL INSTITUTION: University of Missouri -  
Columbia

TITLE: Go for Golden

CREDITS:

Meredith Westrich , Copywriter and Art Director  
S07B-355359-09-STL

Integrated Advertising Campaign  
- B-to-B Campaign

**SILVER ADDY**

**LINDENWOOD UNIVERSITY NSAC  
ADOBE 2020**

EDUCATIONAL INSTITUTION: Lindenwood University

TITLE: Lindenwood University NSAC Adobe

CREDITS:

Lindenwood University NSAC Adobe 2020

Integrated Advertising Campaign  
- Consumer Campaign

**SILVER ADDY**

**LINDENWOOD UNIVERSITY: GIVE  
STL DAY 2020**

EDUCATIONAL INSTITUTION: Lindenwood University

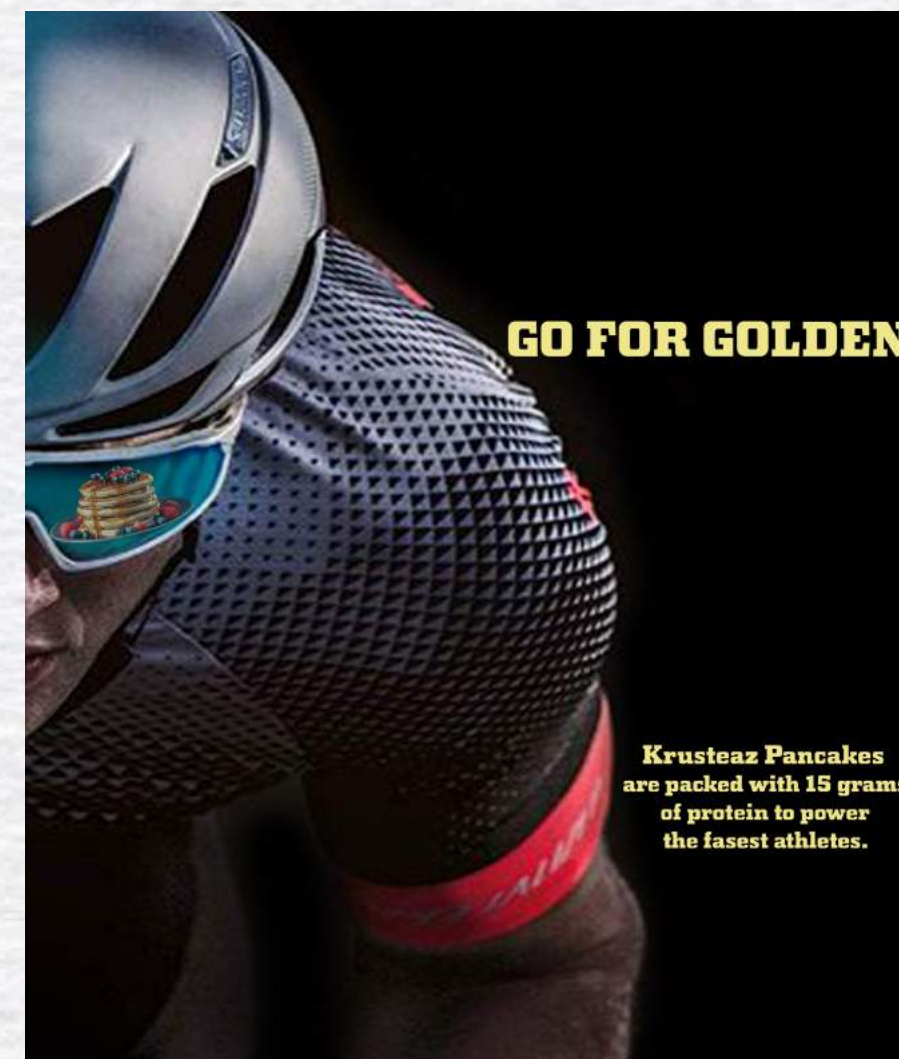
TITLE: Lindenwood University: Give STL Day

CREDITS:

Lindenwood University Saint Louis Crisis Nursery Give STL  
Day 2020

STUDENT

## Print Advertising - Magazine Advertising - Campaign



# Meredith Westrich

UNIVERSITY OF MISSOURI - COLUMBIA  
GO FOR GOLDEN

AD  
CLUB

2002  
BEST OF  
ONLINE &  
INTERACTIVE

BEST OF ONLINE & INTERACTIVE

## Social Media - Campaign



# Rodgers Townsend

CLIENT: SPECTRUM BRANDS, SPECTRACIDE

TITLE: STRAIGHT SHOT

CREDITS:

RODGERS TOWNSEND, RODGERS TOWNSEND

AD  
CLUB

2002  
BEST OF  
FILM, VIDEO &  
SOUND

BEST OF FILM, VIDEO, & SOUND

## Advertising Industry Self-Promotion



# Bruton Stroube Outpost

CLIENT: MAZDA

TITLE: MAZDA 100 YEARS - DIRECTORS CUT

CREDITS:

SAMUELE BAIAMONTE, EDITOR

STEVE HORNE, SOUND DESIGN & MIX

AD  
CLUB

# 2002 BEST OF ELEMENTS OF ADVERTISING

BEST OF ELEMENTS OF ADVERTISING

## Film & Video - Video Editing



# Bruton Stroube Outpost

CLIENT: TENNESSEE TITANS

TITLE: WE ARE 'TENNESSEE TOUGH'

CREDITS:

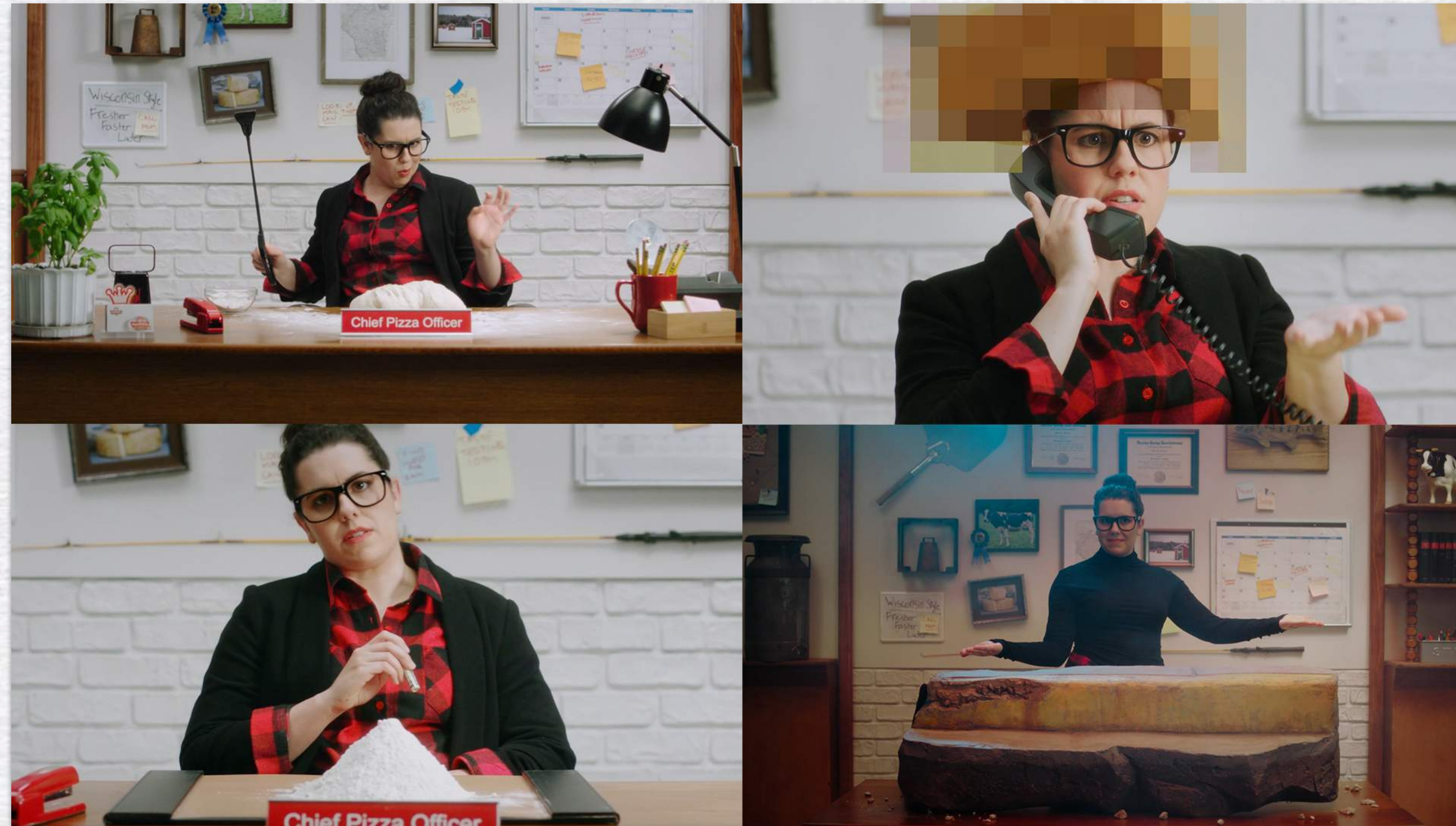
CHENT STEINBRINK, EDITOR

AD  
CLUB

2021  
BEST OF  
CROSS  
PLATFORM

BEST OF CROSS PLATFORM

## Integrated Advertising Campaigns - Regional/National



# Darling Makery

CLIENT: TOPPERS PIZZA

TITLE: CPO CAMPAIGN

CREDITS:

PETER RODICK , ART DIRECTOR/CREATIVE  
DIRECTOR

RYAN WALKER, WRITER

BRITTANY RIEHLMAN, ART DIRECTOR

BLAKE PADBERG, ACCOUNT DIRECTOR

ANGELA NEUMEISTER, ACCOUNT MANAGER

HARRIS HUNTER, DATA STRATEGIST

MICHAEL HURST, PRODUCER

NATE TOWNSEND, DIRECTOR

DANE DICKMANN, AUDIO ENGINEER

JAKE EDINGER, CREATIVE DIRECTOR

AD  
CLUB

2002  
BEST OF  
OUT OF HOME &  
AMBIENT  
MEDIA

BEST OF OUT-OF-HOME & AMBIENT MEDIA

## Ambient Media - Guerrilla Marketing



# Cannonball

CLIENT: ST. LOUIS CITY SC

TITLE: SPECIAL DELIVERY

CREDITS:

STEVE HUNT, CHIEF CREATIVE OFFICER

MATT COLLINS, CREATIVE DIRECTOR

TRAVIS ULMER, CREATIVE DIRECTOR

MATT DALE, ASSOCIATE CREATIVE DIRECTOR

NEIL WISSMANN, ASSOCIATE CREATIVE DIRECTOR

MADDIE RAINERI, SOCIAL MEDIA MARKETING

SPECIALIST

JOSH FACKLER, ART DIRECTOR

JONATHAN KIRBY, ACCOUNT DIRECTOR

AD  
CLUB

2021  
BEST OF  
SHOW

BEST OF SHOW

## Film, Video & Sound



# Aligned Media

CLIENT: LEVERAGE DANCE COMPANY

TITLE: QUARANDANCE

CREDITS:

SKYPIE-DANIEL CASTRO, DIRECTOR

SCOTT SMITH, DIRECTOR OF PHOTOGRAPHY

CHRIS MYERS, EDITOR

LEVERAGE DANCE CO - DIANA BARRIOS, DANCE  
DIRECTOR

JEFF MITCHEL - CLAIRE HILLEREN, CONCEPT/  
DANCERS



# CONGRATULATIONS ST. LOUIS!

Creativity and innovation are at the heart of what drives our industry and **Tremor Video** is excited to celebrate this year's winners.



*Congratulations  
to all AAA Finalists*


**BAD DOG**

*Pictures*

**Motion, Gear Rentals & Sales**

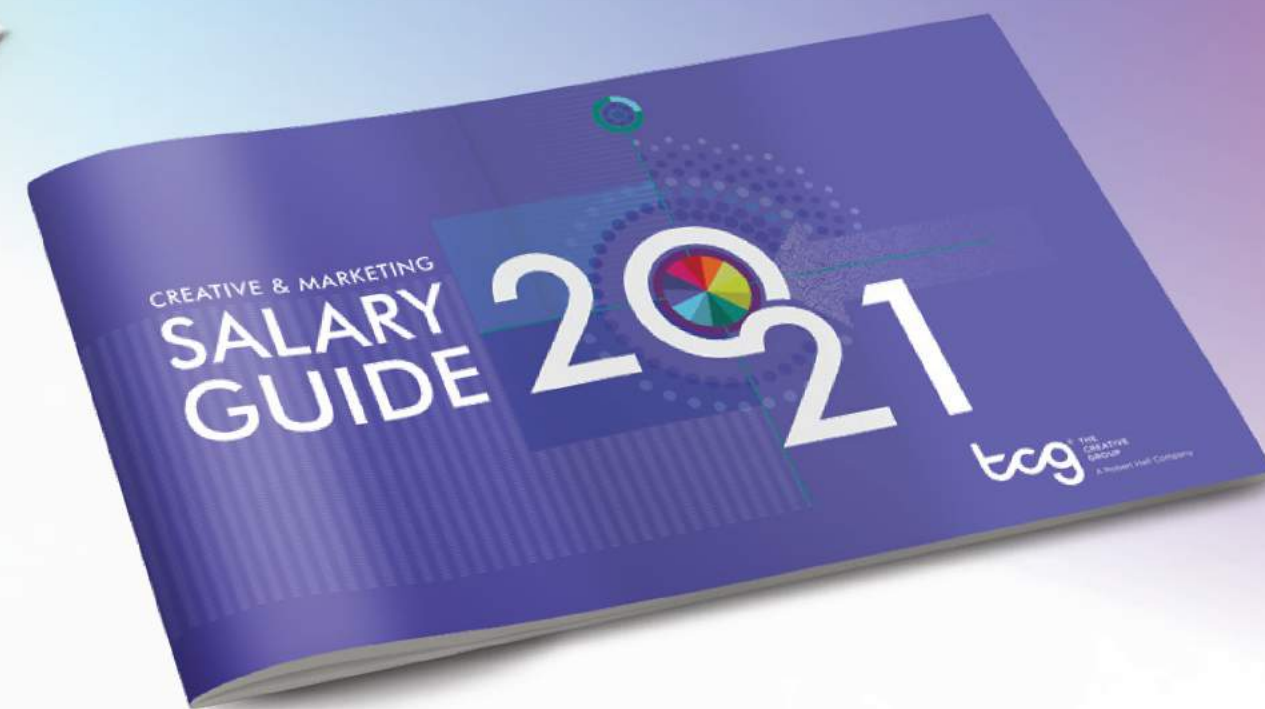
Rental - [gobaddog.com](http://gobaddog.com) Motion - [baddogpix.com](http://baddogpix.com)

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The salary  
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to be without.

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**WIN OR LOSE,  
WE CAN ALL AGREE  
2020 WAS THE YEAR  
OF THE QR CODE.**



darling



**Motion. Live Action. Stills.**  
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PRODUCTION | POST | AUDIO | AUDIENCE DEVELOPMENT

314.300.6502

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COOLFIRE.COM



