

STL ADDY

Best industry event of the year
[so far]

Awards

ADCLUB^{STL}

Senior

If you're looking for someone to thank, or to start plotting your revenge against.

Jeff Strahl

Creative Director | Cactus
Denver, CO

Jeff is a Creative Director / Art Director who's been with Cactus for 10 of his 24 years. Fortunately, his industry experience matches his life interests and includes Natural Product CPG, Conscious Living, Travel and Tourism, and Health and Wellness, which could be why his work has received peer recognition from Communication Arts, Archive, Graphis, GDUSA, Print, HOW, AdCritic, AdAge, AdWeek, and The ADDY's, among others. He was featured in GDUSA's 2018 People to Watch issue and has served on the board of the Art Director's Club of Denver, now a chapter of the One Club. Jeff is also a mentor, guest lecturer and accomplished photographer, whose work has been featured in PDN, Graphis, a few galleries, and in his 2012 book, Little House on the Lake.

Jillian Aramowicz

Senior Copywriter | Route Industries
Chicago, IL

Jillian Aramowicz is a copywriter based out of Chicago, IL. She has worked on many national brands above and below the line with most of her work being in print, radio, OOH, experiential, and retail advertising. Jillian currently writes and manages the digital content library for technology startup Route Industries and serves as a full-time copywriter for Miller Coors at her current agency, Arc Worldwide. Her other clients include Corona, Porsche, Coca-Cola, Meow Mix, Bud Light, Michelob ULTRA, Valspar, Boeing, Discover credit cards, and Edward Jones. In her free moments, Jillian spends her time at the dance studio, making art at home, and training at a circus school to learn aerial silks.

Erik Hostetler

EVP, Executive Creative Director | Moxie
Atlanta, GA

Erik has worked on some of the biggest brands, from Microsoft, AT&T, and Chipotle, to Chik-Fil-A, Kawasaki and Carnival Cruises all without causing their sales to drop. He has done stints at Saatchi and Saatchi, A&L/McCann SF, Left Field, Swirl, DraftFCB/HackerGroup, and MoxieUSA as well as opening his own company in Cairo, Egypt. Erik is originally from The San Francisco Bay Area and misses the Golden Gate Bridge. He also has the ability to bounce a quarter 4 feet in the air.

Daniel Beaudoing

Creative Director | Firehouse
DALLAS, TX

Daniel is currently a Creative Director for Firehouse in Dallas, Texas. After successfully working on the digital team for Dr. Pepper, 7UP, Snapple, A&W, and more during his time at The Richards Group offered Daniel a unique and well-rounded perspective during his time in St. Louis.

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Most special

Award for

use of specially

Sales & Marketing

created font

Sales Promotion -
Catalog

01. GOLD ADDY

TOKY BRANDING + DESIGN
CLIENT: Mac Properties
PROJECT TITLE: 100 Above the Park
Brochure
Irina Pavlova, Designer
Geoff Story, Creative Director /
Writer
Eric Thaelke, Executive Creative
Director
Deana Frisch, Account Manager

Sales Promotion -
Menu

SILVER ADDY

DARLING MAKERY
CLIENT: St. Louis Union Station Soda
Fountain
PROJECT TITLE: St. Louis Soda
Fountain Menu
Jake Edinger, Writer / Creative
Director
Peter Rodick, Art Director /
Creative Director
Blake Padberg, Account Director

Sales Promotion -
Single Unit

02. GOLD ADDY

TOKY BRANDING + DESIGN
CLIENT: 1220 Artisan Spirits
PROJECT TITLE: Spettro Packaging
Dan Klevorn, Designer/Illustrator
Katy Fischer, Creative Director
Ashford Stamper, Copywriter

03. GOLD ADDY

TOKY BRANDING + DESIGN
CLIENT: 1220 Artisan Spirits
PROJECT TITLE: Flora Packaging
Ashford Stamper, Designer/
Illustrator/Writer
Katy Fischer, Creative Director

SILVER ADDY

RODGERS TOWNSEND
CLIENT: Luxco, Blood Oath
PROJECT TITLE: Sworn to Secrecy
Michael McCormick, Chief Creative
Officer
Annie Diefenbach, Account
Supervisor
Keely Duda, Account Supervisor
David Cole, Designer

SILVER ADDY

TOKY BRANDING + DESIGN
CLIENT: Rockwell Beer Co.
PROJECT TITLE: Bizness Ethics
Kelcey Gray, Designer
Katy Fischer, Creative Director

SILVER ADDY

TOKY BRANDING + DESIGN
CLIENT: Rockwell Beer Co.
PROJECT TITLE: Polymath
Kelcey Gray, Designer
Katy Fischer, Creative Director

Sales

&



01



02



03



05

Marketing

Sales

Sales Promotion -
Packaging Campaign

04. GOLD ADDY

TOKY BRANDING + DESIGN

CLIENT: Firecracker Pizza
PROJECT TITLE: Hot Sauce Packaging

Ashford Stamper, Designer//Writer
Eric Thoelke, Creative Director
Laura McCarthy, Account Manager

SILVER ADDY

DARLING MAKERY

CLIENT: Schlafly / The Watering Bowl
/ APA Adoption Center
PROJECT TITLE: Uncaged Ale Packaging

Jake Edinger, Writer / Creative
Director
Peter Rodick, Art Director /
Creative Director
Blake Padberg, Account Director

Collateral Material -
Magazine Design

05. GOLD ADDY

**MARKETPLACE, THE FOOD
MARKETING AGENCY**

CLIENT: True Residential
PROJECT TITLE: True Residential
Lookbook

Crystal Buckey, Creative Director
Jeremy Huggins, Brand Development
Director

Collateral Material -
Book Design

06. GOLD ADDY

RODGERS TOWNSEND

CLIENT: Lulu Press, Inc.
PROJECT TITLE: Happiness

Michael McCormick, Chief Creative
Officer
Kris Wright, Director of Design

07. GOLD ADDY

ATOMICDUST

CLIENT: Small Circle
PROJECT TITLE: Small Circle book
design

Mike Spakowski, Partner/Creative
Director
Amanda Pickens, Senior Designer
Julie Rechtien, Senior Copywriter
Christen Ringhausen, Senior
Project Manager
R.J. Hartbeck, Photographer



04

Marketing

&

06

Sales

&



05



06



07

Marketing

07

Best

Award for

out-of-home

Out of Home & Ambient Media

out there

Out-of-home

Out-of-Home - Single
Unit

SILVER ADDY

TOKY BRANDING + DESIGN

CLIENT: Type Hike

PROJECT TITLE: Arch Poster - Trip to
the Top

Irina Pavlova, Designer



Ambient Media

Most liberal

Award for

use of the term

Online & Interactive

“influencer”

Online



Websites - Consumer

SILVER ADDY

HLK

CLIENT: Marriott International
PROJECT TITLE: JW Marriott Website

Jay Gaines , VP, Group Creative Director
Maeve Dohogne, Creative Director
Adam Reichmann, ACD/Copywriter
Tyler Wait, Senior Art Director
Melissa Cathcart, Account Director
Mallory Tucker, Account Manager
Emily Kircher, Planning Director
Amanda Meeks, UX Architect
Bob Sherron, VP, Technology
Steven Brien, Tech Lead
Jason Yingling, Tech Lead
Britt Danzer, Front-End Developer

Social Media - Single Execution

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Schnucks Markets, Inc.
PROJECT TITLE: Avocado + Toast

Michael McCormick, Chief Creative Officer
J Chambers, Creative Director
Jon Hansen, Creative Director
John Jackson, Associate Creative Director
Nate Kneezel, Associate Creative Director
Emily Daab, Senior Copywriter
Angela Bode, Senior Art Director
Marrissa Scully, Motion Graphic Designer
Annie Diefenbach, Account Supervisor

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Schnucks Markets, Inc.
PROJECT TITLE: Jelly + Peanut Butter

Michael McCormick, Chief Creative Officer
J Chambers, Creative Director
Jon Hansen, Creative Director
John Jackson, Associate Creative Director
Nate Kneezel, Associate Creative Director
Emily Daab, Senior Copywriter
Angela Bode, Senior Art Director
Marrissa Scully, Motion Graphic Designer
Annie Diefenbach, Account Supervisor

Apps, Games, and Virtual Reality - Mobile App

Ø8. GOLD ADDY

HLK

CLIENT: Bayer - Acceleron
PROJECT TITLE: Virtual Root Dig App

Maeve Dohogne, Creative Director
Adam Reichmann, ACD/Copywriter
Tyler Wait, Senior Art Director
Kyle McGowan, Art Director
Paul Heitman, Product Owner
Toni Edinger, Account Director
Erica Kaminsky, Account Manager
Laura Olwig , Account Manager
Cristy Miller, Project Manager
Graphite Lab , Technology Partner

Apps, Games, and Virtual Reality - Games

SILVER ADDY

OSBORN BARR PARAMORE

CLIENT: United Soybean Board
PROJECT TITLE: Find US iPad Game

Adnan Sabic, Chief Creative Officer
Zach Arnold, Executive Creative Director
Cordell Jeffries, Creative Director
Evan Brandt, Associate Creative Director
Lydia Mattler, Art Director
Laurel Kasten, Art Director
Regina Cleary, Account Team
Amy Erlandson, Account Team
Graphite Lab, Production company

Interactive

Online

Apps, Games, and
Virtual Reality -
Virtual Reality -
Single

09. GOLD ADDY

HLK

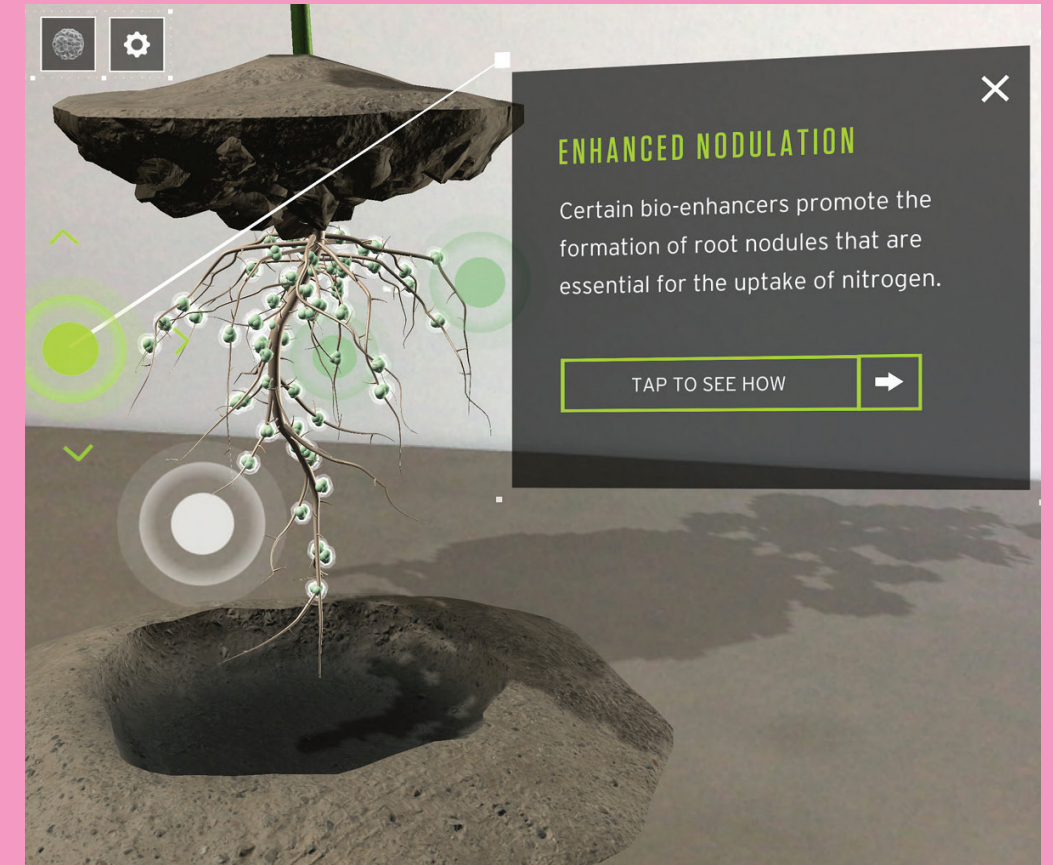
CLIENT: Bayer - Acceleron

PROJECT TITLE: Virtual Root Dig App

Maeve Dohogne, Creative Director
Adam Reichmann, ACD/Copywriter
Tyler Wait, Senior Art Director
Kyle McGowan, Art Director
Paul Heitman, Product Owner
Toni Edinger, Account Director
Erica Kaminsky, Account Manager
Laura Olwig, Account Manager
Cristy Miller, Project Manager
Graphite Lab, Technology Partner



08



09

Interactive

Best last-

Award for

minute voice-

Film, Video,

over done by

& Sound

a writer

Film, Video



Television
Advertising – Local
[One DMA] – Single
Spot :15 or less

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Schnucks Markets, Inc.

PROJECT TITLE: Cookie Magnet

Michael McCormick, Chief Creative Officer
Ross Bradley, Creative Director
Erin Holcomb, Senior Copywriter
Annie Diefenbach, Account Supervisor
Cheryl Rockwell, Director of Production
Patty Ivey, Producer
Patrick Vaughan, Coolfire, Senior Motion Graphics/Editing
Kevin Johnson, Coolfire, Senior Editor/Colorist
Brent Johnson, Coolfire, Audio Engineer/Composer
Cody Stokes, Coolfire, Director
Coolfire Studios, Production, Post-Production

Television
Advertising – Local
[One DMA] – Single
Spot :30 seconds

SILVER ADDY

ADVERTISING SAVANTS

CLIENT: Saint Louis Zoo

PROJECT TITLE: Zoo-Side Effects

David Smith, Senior Creative Director
Tia Liston, Creative Director
Kevin Reardon, Account Director
Katie Caponi, Account Coordinator
Kurt Simpson, Director/Editor
Beth Martychenko, Producer
The Shop, Production House
Coolfire Studios, Audio/Sound Design

Television
Advertising –
Local [One DMA] –
Television – Local
Campaign

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Schnucks Markets, Inc.

PROJECT TITLE: Surprises in Store

Michael McCormick, Chief Creative Officer
Ross Bradley, Creative Director
Erin Holcomb, Senior Copywriter
Annie Diefenbach, Account Supervisor
Cheryl Rockwell, Director of Production
Patty Ivey, Producer
Patrick Vaughan, Coolfire, Senior Motion Graphics/Editing
Kevin Johnson, Coolfire, Senior Editor/Colorist
Brent Johnson, Coolfire, Audio Engineer/Composer
Cody Stokes, Coolfire, Director
Coolfire Studios, Production, Post-Production

Television
Advertising –
Regional/National –
Single Spot – Up to
2:00

SILVER ADDY

CANNONBALL ADVERTISING

CLIENT: Bad Boy Mowers

PROJECT TITLE: "Heart Of A Bad Boy"

Mike Binnette, Creative Officer
Matt Collins, Creative Director
Travis Ulmer, Creative Director
Tanner Boyd, Sr. Writer
Nick Crnko, Associate Creative Director
Larry Israel, Agency Producer
Cori Wilson, Account Director
Mary Jarnagin, Broadcast Manager

SILVER ADDY

ADVERTISING SAVANTS

CLIENT: Peyton Manning Children's

Hospital Ascension St. Vincent

PROJECT TITLE: Playbook

David Smith, Senior Creative Director
Tia Liston, Creative Director/Art Director
Kevin Reardon, Account Director
Melissa Hartrich, Account Manager
Tim Halpin, Writer
Dan Opsal, Director
Beth Martychenko, Producer
Coolfire Studios, Post-Production House

SILVER ADDY

ANTIDOTE STUDIO

CLIENT: STIHL

PROJECT TITLE: STIHL – Storybook

Holiday Spot

Ryan Bury, Creative Director / Editor
Sky Goodman, 3D Animator / Motion Designer
Hunter Hempen, 3D Animator / Motion Designer
Erik Mathre, VP, Creative Director
Drew Wright, Director, Video Services
Stuart Knowlan , Associate Creative Director

Sound

Film, Video



Television
Advertising -
Regional/National -
Television-National
Campaign

SILVER ADDY

ADVERTISING SAVANTS

CLIENT: Peyton Manning Children's
Hospital Ascension St. Vincent
PROJECT TITLE: Big Kid, Playbook &
Coloring

David Smith, Senior Creative
Director
Tia Liston, Creative Director/Art
Director
Kevin Reardon, Account Director
Melissa Hartrich, Account Manager
Tim Halpin, Writer
Dan Opsal, Director
Beth Martychenko, Producer
Coolfire Studios, Post-Production
House

Online Film, Video,
& Sound - Internet
Commercial - Single
Spot - Any Length

10. GOLD ADDY

ONCE FILMS

CLIENT: Allen Edmonds
PROJECT TITLE: The Craft of Allen
Edmonds

SILVER ADDY

ONCE FILMS

CLIENT: Wild Alaska Salmon & Seafood
PROJECT TITLE: Wild Alaska Salmon

Branded Content &
Entertainment For
Online Film, Video &
Sound - Single entry
- more than :60
seconds

SILVER ADDY

CANNONBALL ADVERTISING

CLIENT: St. Louis Children's Hospital
PROJECT TITLE: Laila - The Next
Season - 2:00

Matt Collins , Creative Director
Travis Ulmer, Creative Director
Bruton Stroube, Production Company
Tim Wilson, Director
Bruton Stroube, Post Production
Company
Sam Baiamonte, Editor

Branded Content &
Entertainment For
Television

SILVER ADDY

CANNONBALL ADVERTISING

CLIENT: St. Louis Children's Hospital
PROJECT TITLE: Laila - The Next
Season - Full Film

Matt Collins, Creative Director
Travis Ulmer, Creative Director
Elizabeth Sommer, Art Director
Sierra Juvonen, Jr. Copywriter
Bruton Stroube, Production Company
Tim Wilson, Director
Bruton Stroube, Post Production
Company
Lucas Harger, Editor

SILVER ADDY

CANNONBALL ADVERTISING

CLIENT: St. Louis Children's Hospital
PROJECT TITLE: Laila - The Next
Season - :30

Matt Collins, Creative Director
Travis Ulmer, Creative Director
Bruton Stroube, Production Company
Tim Wilson, Director
Bruton Stroube, Post Production
Company S, Editor

SILVER ADDY

COOLFIRE STUDIOS

CLIENT: Children's Mercy Kansas City
PROJECT TITLE: Inside Pediatrics -
Season 3

David Johnson, Executive Producer
Steve Luebbert, Executive Producer
Jeff Keane, Executive Producer
Laurie Ellison, Executive Producer
/ SVP-Chief Marketing Officer
Sue Stanley , Executive Producer /
Writer
Paul Rudd, Voice Over Talent
J. Gibson, Producer
Josh Gloer, Supervising Producer
Roxanne Lingua, Editor / Colorist
Wyatt Fecht, Editor

Cinema Advertising -
Movie Trailer

SILVER ADDY

BRUTON STROUBE

CLIENT: 1922 Films
PROJECT TITLE: Cowboys - Trailer
Sam Baiamonte, Editor

Sound

Film, Video

Music Video

SILVER ADDY

FATHOM STUDIOS

CLIENT: Orlando Vaughn

PROJECT TITLE: F L A M E

Demond Meek, Writer/ Director/
Colorist

Brant Hadfield, Director of
Photography

Craig Phelps, Steadicam Operator

Ryan Meyer, Assistant Camera/
Editor

Adrian Petrosian, Gaffer

Sherrell Hall, Costume Design

Diamond White, Hair & Makeup

Orlando Vaughn & Tyler Baxley,

Original Music & Score

Advertising Industry

Self-Promotion Film,
Video & Sound

SILVER ADDY

BRUTON STROUBE

CLIENT: Smoothie King

PROJECT TITLE: Smoothie King Supercut

Tim Wilson, Director

Greg Stroube, 2nd Unit Director

James McKenzie, Cinematographer

Sam Baiamonte, Editor

Steve Horne, Sound Designer

&



10

Sound

16

Best work

Award for

done the

Cross Platform

most ways

Cross

Integrated Brand
Identity Campaign -
Local or Regional/
National

SILVER ADDY

DARLING MAKERY

CLIENT: Schlafly / The Watering Bowl
/ APA Adoption Center
PROJECT TITLE: Uncaged Ale

Jake Edinger, Writer / Creative
Director
Peter Rodick, Art Director /
Creative Director
Blake Padberg, Account Director

Integrated Media
Corporate Social
Responsibility
Campaign

11. GOLD ADDY

RODGERS TOWNSEND

CLIENT: Spectrum Brands, DreamBone
PROJECT TITLE: Freedom Through Their
Eyes

Michael McCormick, Chief Creative
Officer
Ross Bradley, Creative Director
Jeremy Hagen, Senior Copywriter
Alex Kerlick, Strategy Director
Laura Duplain, Director of Account
Management
Tracy Sykes-Long, Account
Supervisor
Cheryl Rockwell, Director of
Production
Elsie Heckel, Production Intern
David Dragan, Editor/
Cinematographer
Nate Townsend, Cinematographer
Jeremy Cockrell, Director of
Digital Solutions
Monica O'Connor, Senior Digital
Producer

Platform



Cross

Integrated Media Pro
Bono Campaign

12. GOLD ADDY

RODGERS TOWNSEND

CLIENT: St. Louis Alliance for
Period Supplies

PROJECT TITLE: This is a Tampon

Michael McCormick, Chief Creative
Officer

Angela Bode, Senior Art Director
Meghan Cahill Chesnut, Copywriter

Erin Holcomb, Senior Copywriter

Carrie Muehlemann, Director

of Talent and Agency Relations

Marrissa Scully, Photographer

Alaska Adams, Illustrator

Arch Apparel, Apparel Provider

St. Louis Alliance for Period

Supplies, Charity

Advertising Industry
Self-Promotion - Ad
Club or Marketing
Club

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Ad Club STL

PROJECT TITLE: Worth It

Michael McCormick, Chief Creative
Officer

Kay Cochran, Group Creative

Director

David Illig, Senior Art Director

Alyson Shead, Creative Coordinator

Platform



Best parts of Award for the best part

Elements of Advertising

Elements of

Visual - Logo Design

13. GOLD ADDY

DARLING MAKERY

CLIENT: St. Louis Union Station Soda Fountain

PROJECT TITLE: St. Louis Soda Fountain Logo

Peter Rodick, Art Director / Creative Director

Blake Padberg, Account Director

Visual - Illustration - Series

14. GOLD ADDY

RODGERS TOWNSEND

CLIENT: Lulu Press, Inc.

PROJECT TITLE: Happiness

Michael McCormick, Chief Creative Officer

Kris Wright, Director of Design

SILVER ADDY

RODGERS TOWNSEND

CLIENT: St. Louis Alliance for Period Supplies

PROJECT TITLE: National Period Day

Michael McCormick, Chief Creative Officer

Angela Bode, Senior Art Director

Meghan Cahill Chesnut, Copywriter

Erin Holcomb, Senior Copywriter

Carrie Muehlemann, Director of Talent and Agency Relations

Marrissa Scully, Photographer

Alaska Adams, Illustrator

Arch Apparel, Apparel Provider

St. Louis Alliance for Period Supplies, Charity

SILVER ADDY

RODGERS TOWNSEND

CLIENT: St. Louis Alliance for Period Supplies

PROJECT TITLE: The Underpants Dance

Michael McCormick, Chief Creative Officer

Angela Bode, Senior Art Director

Meghan Cahill Chesnut, Copywriter

Erin Holcomb, Senior Copywriter

Carrie Muehlemann, Director of

Talent and Agency Relations

Marrissa Scully, Photographer

Alaska Adams, Illustrator

Arch Apparel, Apparel Provider

St. Louis Alliance for Period Supplies, Charity

Visual - Still Photography - Color, Single

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep

PROJECT TITLE: Marie and Rosetta

Michael McCormick, Chief Creative Officer

Jon Hansen, Creative Director

Emily Daab, Senior Copywriter

Marrissa Scully, Editor

Tracy Sykes-Long, Account Supervisor

Robb Blackwell, Lead Production Designer

Susan Copeland, Production Artist

Christy Bockler, Senior Media Planner

Brian Cummings, Photographer/Director

Visual - Still Photography - Color, Single

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep

PROJECT TITLE: Spell #7

Michael McCormick, Chief Creative Officer

Jon Hansen, Creative Director

Emily Daab, Senior Copywriter

Marrissa Scully, Editor

Tracy Sykes-Long, Account Supervisor

Robb Blackwell, Lead Production Designer

Susan Copeland, Production Artist

Christy Bockler, Senior Media Planner

Brian Cummings, Photographer/Director

Visual - Still Photography - Black & White/Color/ Digitally Enhanced-Campaign

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep

PROJECT TITLE: Soul Speaks Out

Michael McCormick, Chief Creative Officer

Jon Hansen, Creative Director

Emily Daab, Senior Copywriter

Marrissa Scully, Editor

Tracy Sykes-Long, Account Supervisor

Robb Blackwell, Lead Production Designer

Susan Copeland, Production Artist

Christy Bockler, Senior Media Planner

Brian Cummings, Photographer/Director

Advertising

Elements of



13

Advertising



14

Elements of

Visual - Art
Direction - Single

15. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Don't Bother Me

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

16. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Marie and Rosetta

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

17. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Spell #7

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor

Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

18. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Two Trains Running

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Visual - Art
Direction - Campaign

19. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Soul Speaks Out

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Film & Video -
Cinematography-Single

20. GOLD ADDY

ONCE FILMS

CLIENT: Wild Alaska Salmon & Seafood
PROJECT TITLE: Wild Alaska Salmon

21. GOLD ADDY

1600OVER90

CLIENT: Bud Light / Kansas City Chiefs
PROJECT TITLE: Cheers to 100

Keith Kennedy, Director
Dan Stewart, 1st Assistant Director
Nicole Caldwell, Producer
Rachel Tainter, Producer
Lisa Burhanna, Producer
Keith Lutker, Director of Photography
Ben Fournier, Gaffer/Colorist, Aerial Photography
Zach McDaniel, Associate Editor
Andy Wolff, Associate Editor
Mike Bischoff, Title Design

SILVER ADDY

ONCE FILMS

CLIENT: John Boos & Co.
PROJECT TITLE: Stainless

Advertising

Elements of



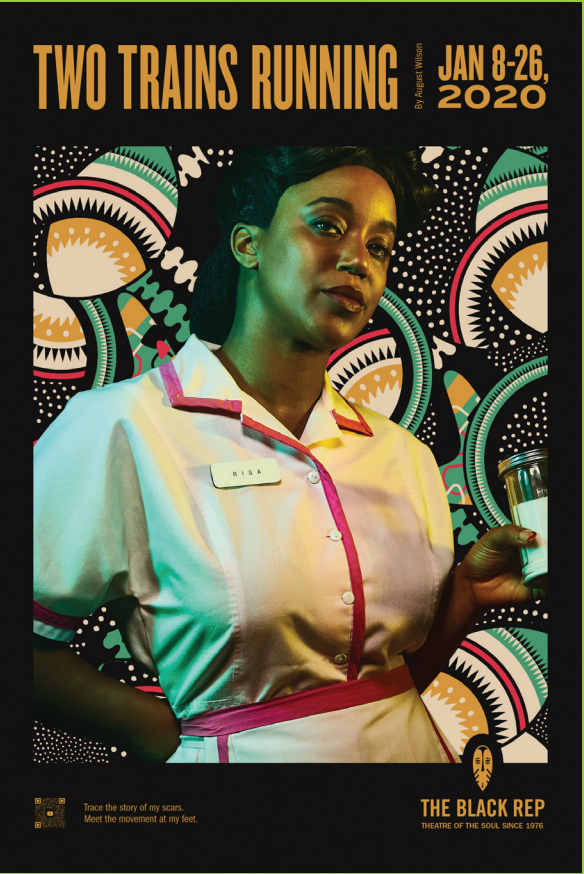
15



16



17



18

Advertising

Elements of



19

Advertising



20



21

Elements of

SILVER ADDY

BRUTON STROUBE Studios
CLIENT: Bad Boy Mowers
PROJECT TITLE: Bad Boy Mowers - Heart of a Bad Boy
James McKenzie, Cinematographer

SILVER ADDY

ANTIDOTE STUDIO
CLIENT: Pizzeoli
PROJECT TITLE: Pizzeoli - The Art of Wood Fire
Branson Cusack, Cinematographer / Editor Rachael Roberts, Producer

Film & Video -
Cinematography -
Campaign

22. GOLD ADDY

ONCE FILMS
CLIENT: Allen Edmonds
PROJECT TITLE: The Craft of Allen Edmonds

SILVER ADDY

ONCE FILMS
CLIENT: theSTL.com
PROJECT TITLE: STLMade
Film & Video -
Animation, Special
Effects or Motion
Graphics

Film & Video -
Animation, Special
Effects or Motion
Graphics

23. GOLD ADDY

ANTIDOTE STUDIO
CLIENT: STIHL
PROJECT TITLE: STIHL - Storybook Holiday Spot
Sky Goodman, 3D Animator / Motion Graphics
Ryan Bury, Creative Director / Editor

SILVER ADDY

COOLFIRE STUDIOS
CLIENT: Schnucks Markets, Inc.
PROJECT TITLE: Cookie Magnet
Rodgers Townsend, Agency
Michael McCormick, Chief Creative Officer
Ross Bradley, Creative Director
Erin Holcomb, Senior Copywriter
Annie Diefenbach, Account Supervisor
Cheryl Rockwell, Director of Production
David Johnson, Executive Producer
Cody Stokes, Director
Patrick Vaughan, Senior Motion Graphics/Editing
Kevin Johnson, Senior Editor/Colorist

Film & Video - Video
Editing

24. GOLD ADDY

ONCE FILMS
CLIENT: Allen Edmonds
PROJECT TITLE: The Craft of Allen Edmonds

25. GOLD ADDY

1600OVER90
CLIENT: Bud Light / Kansas City Chiefs
PROJECT TITLE: Cheers to 100
Keith Kennedy, Director
Dan Stewart, 1st Assistant Director
Nicole Caldwell, Producer
Rachel Tainter, Producer
Lisa Burhanna, Producer
Keith Lutker, Director of Photography
Ben Fournier, Gaffer/Colorist, Aerial Photography
Zach McDaniel, Associate Editor
Andy Wolff, Associate Editor
Mike Bischoff, Title Design

26. GOLD ADDY

90 DEGREES WEST
CLIENT: Enterprise
PROJECT TITLE: Enterprise - "Our Entire Lives"
Scott Conger, Editor - 90 Degrees West

SILVER ADDY

BRUTON STROUBE
CLIENT: Golden Gems
PROJECT TITLE: Golden Gems - Long Form
Sam Baiamonte, Editor

SILVER ADDY

BRUTON STROUBE
CLIENT: Children's Hospital
PROJECT TITLE: Laila - The Next Season
Lucas Harger, Editor

Sound - Music Without
Lyrics-Single

SILVER ADDY

BRUTON STROUBE
CLIENT: BRUTON STROUBE
PROJECT TITLE: REDACTED
Steve Horne, Composer

Advertising

Elements of



22

Advertising



23



24

Elements of



25

Advertising



26

Elements of

Sound - Sound
Design-Single

27. GOLD ADDY

BRUTON STROUBE

CLIENT: Director Ryan Booth
PROJECT TITLE: Welch's Director's Cut
Steve Horne, Sound Designer

28. GOLD ADDY

COOLFIRE STUDIOS

CLIENT: Smoothie King Franchises, Inc.
PROJECT TITLE: Smoothie King: Swimmer
Rodgers Townsend, Agency
Coolfire Studios, Production Company
Michael McCormick, Chief Creative Officer
J Chambers, Creative Director
Jon Hansen, Creative Director
David Illig, Senior Art Director
Laura Duplain, Director of Account Management
Cheryl Rockwell, Director of Production

David Johnson, Executive Producer, Coolfire Studios
Director, Cody Stokes, Coolfire Studios
Kevin Johnson, Senior Editor/Colorist, Coolfire Studios

Sound - Sound Design-Campaign

29. GOLD ADDY

COOLFIRE STUDIOS

CLIENT: Smoothie King Franchises, Inc.
PROJECT TITLE: Smoothie King: Hybrid Lifestyle
Rodgers Townsend, Agency
Coolfire Studios, Production Studio [Lifestyle]
Michael McCormick, Chief Creative Officer
J Chambers, Creative Director
Jon Hansen, Creative Director
David Illig, Senior Art Director
Laura Duplain, Director of Account Management
Cheryl Rockwell, Director of Production
David Johnson, Executive Producer, Coolfire Studios

Cody Stokes, Director, Coolfire Studios
Kevin Johnson, Senior Editor/Colorist, Coolfire Studios

Digital Creative
Technology -
Responsive Design

SILVER ADDY

HLK

CLIENT: Marriott International
PROJECT TITLE: JW Marriott Website
Jay Gaines , VP, Group Creative Director
Maeve Dohogne, Creative Director
Adam Reichmann, ACD/Copywriter
Tyler Wait, Senior Art Director
Melissa Cathcart, Account Director
Mallory Tucker, Account Manager
Emily Kircher, Planning Director
Amanda Meeks, UX Architect
Bob Sherron, VP, Technology
Steven Brien, Tech Lead
Jason Yingling, Tech Lead
Britt Danzer, Front-End Developer

Digital Creative
Technology -
Augmented Reality

30. GOLD ADDY

HLK

CLIENT: Bayer - Acceleron
PROJECT TITLE: Virtual Root Dig App
Maeve Dohogne, Creative Director
Adam Reichmann, ACD/Copywriter
Tyler Wait, Senior Art Director
Kyle McGowan, Art Director
Paul Heitman, Product Owner
Toni Edinger, Account Director
Erica Kaminsky, Account Manager
Laura Olwig , Account Manager
Cristy Miller, Project Manager
Graphite Lab , Technology Partner

Digital Creative
Technology - Mobile
Interaction

SILVER ADDY

HLK

CLIENT: Bayer - Acceleron
PROJECT TITLE: Virtual Root Dig App + Coaster
Maeve Dohogne, Creative Director
Adam Reichmann, ACD/Copywriter

Tyler Wait, Senior Art Director
Kyle McGowan, Art Director
Paul Heitman, Product Owner
Toni Edinger, Account Director
Erica Kaminsky, Account Manager
Laura Olwig, Account Manager
Cristy Miller, Project Manager

Digital Creative
Technology -
Innovative Use
of Interactive /
Technology

31. GOLD ADDY

HLK

CLIENT: Bayer - Acceleron
PROJECT TITLE: Virtual Root Dig App
Maeve Dohogne, Creative Director
Adam Reichmann, ACD/Copywriter
Tyler Wait, Senior Art Director
Kyle McGowan, Art Director
Paul Heitman, Product Owner
Toni Edinger, Account Director
Erica Kaminsky, Account Manager
Laura Olwig, Account Manager
Cristy Miller, Project Manager
Graphite Lab, Technology Partner

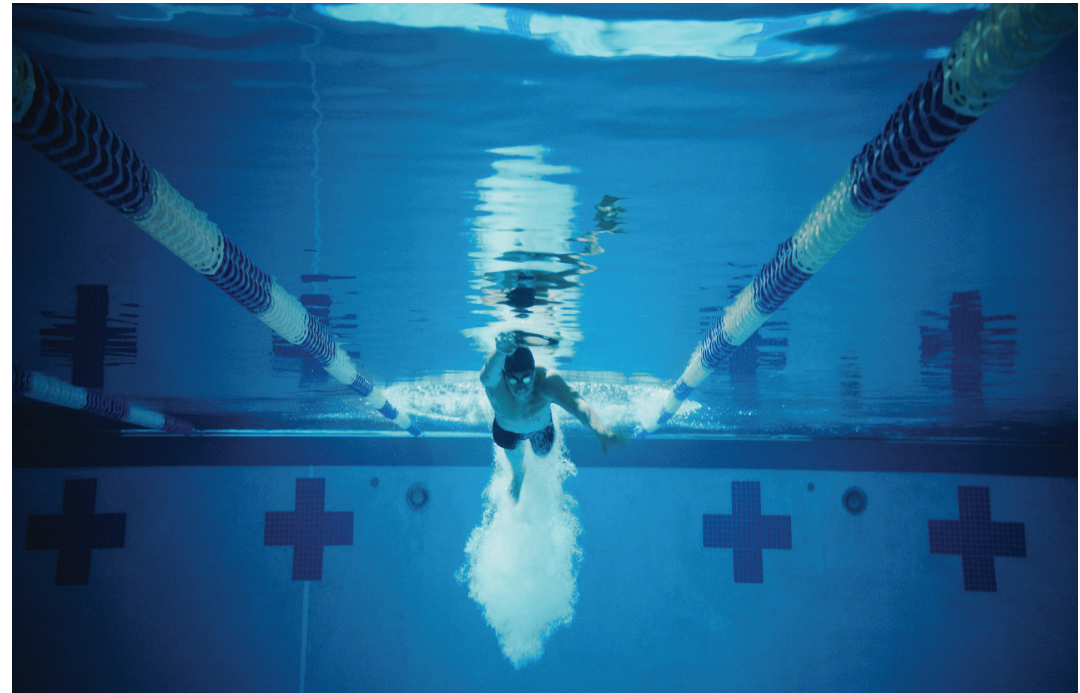
Advertising

Elements of



27

Advertising



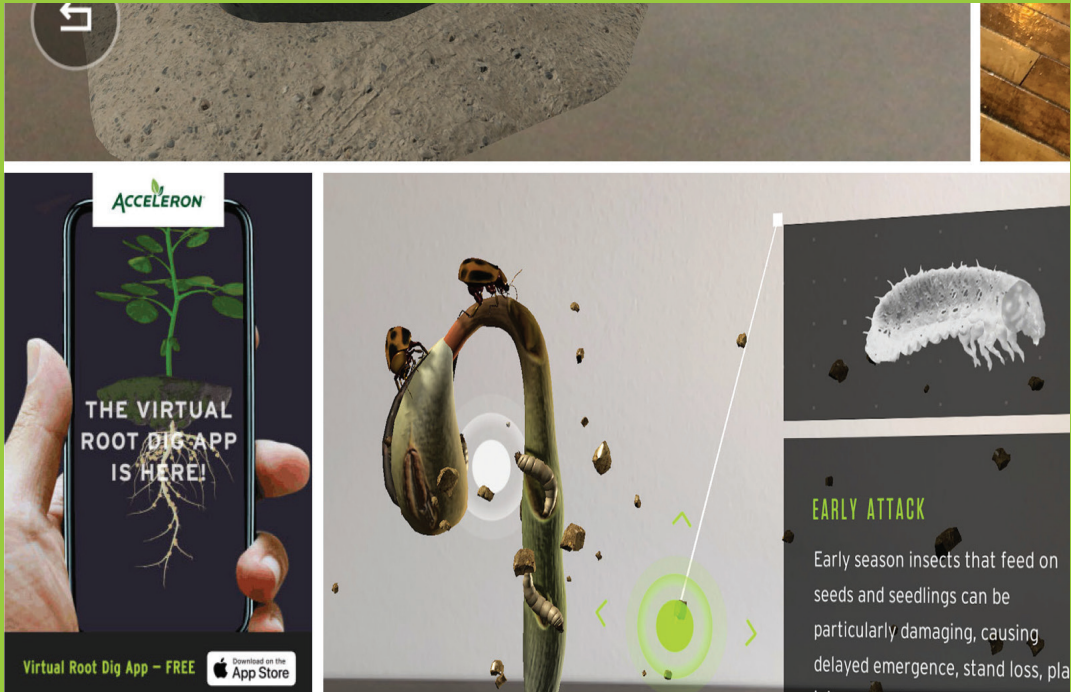
28

Elements of



29

Advertising



30



31

31

Most likely

Award for

to approve

Public Service

this message

Public

Sales & Marketing -
Pro Bono Collateral
> 90A - Brand
Elements

SILVER ADDY

RODGERS TOWNSEND

CLIENT: St. Louis Alliance for Period Supplies
PROJECT TITLE: This is a Tampon
Michael McCormick, Chief Creative Officer
Angela Bode, Senior Art Director
Meghan Cahill Chesnut, Copywriter
Erin Holcomb, Senior Copywriter
Carrie Muehlemann, Director of Talent and Agency Relations
Marrissa Scully, Photographer
Alaska Adams, Illustrator
Arch Apparel, Apparel Provider
St. Louis Alliance for Period Supplies, Charity

Pro Bono Marketing &
Specialty Advertising
- Campaign

32. GOLD ADDY

RODGERS TOWNSEND

CLIENT: St. Louis Alliance for Period Supplies
PROJECT TITLE: This is a Tampon
Michael McCormick, Chief Creative Officer
Angela Bode, Senior Art Director
Meghan Cahill Chesnut, Copywriter
Erin Holcomb, Senior Copywriter
Carrie Muehlemann, Director of Talent and Agency Relations
Marrissa Scully, Photographer
Alaska Adams, Illustrator
Arch Apparel, Apparel Provider
St. Louis Alliance for Period Supplies, Charity

Out-Of-Home & Ambient
Media - Corporate
Social Responsibility
Ambient Media -
Single Occurrence

33. GOLD ADDY

RODGERS TOWNSEND

CLIENT: Spectrum Brands, DreamBone
PROJECT TITLE: Freedom Through Their Eyes
Michael McCormick, Chief Creative Officer
Ross Bradley, Creative Director
Jeremy Hagen, Senior Copywriter
Alex Kerlick, Strategy Director
Laura Duplain, Director of Account Management
Tracy Sykes-Long, Account Supervisor
Cheryl Rockwell, Director of Production
Elsie Heckel, Production Intern
David Dragan, Editor/
Cinematographer
Nate Townsend, Cinematographer
Jeremy Cockrell, Director of Digital Solutions
Monica O'Connor, Senior Digital Producer

Out-Of-Home & Ambient
Media - Corporate
Social Responsibility
Ambient Media -
Campaign

34. GOLD ADDY

RODGERS TOWNSEND

CLIENT: Spectrum Brands, DreamBone
PROJECT TITLE: Freedom Through Their Eyes
Michael McCormick, Chief Creative Officer
Ross Bradley, Creative Director
Jeremy Hagen, Senior Copywriter
Alex Kerlick, Strategy Director
Laura Duplain, Director of Account Management
Tracy Sykes-Long, Account Supervisor
Cheryl Rockwell, Director of Production
Elsie Heckel, Production Intern
David Dragan, Editor/
Cinematographer
Nate Townsend, Cinematographer
Jeremy Cockrell, Director of Digital Solutions
Monica O'Connor, Senior Digital Producer

Out-Of-Home & Ambient
Media - Pro Bono Out-
Of-Home - Poster

35. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Two Trains Running
Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/
Director

Service

Service



Service



Service

FREEDOM THROUGH THEIR EYES

K-9 VETERANS DAY

Despite the fact that dogs have served in nearly every war throughout history, their service and sacrifice has gone largely unrecognized in the U.S. Even with an established date of March 13, National K9 Veterans Day had virtually no awareness. So DreamBone – a rowdier alternative brand committed to a healthier, happier life for all dogs – made it their mission to finally give K9 heroes the honor they deserve.

THE CHALLENGE

To promote K9 Veterans Day and create momentum among the 70 million dog owners in the U.S., we needed to craft a symbol. And our research led us to a remarkable discovery. Despite the common misconception that dogs see in black and white, multiple studies indicate that they actually see in shades of blue and yellow. Knowing this, DreamBone reimagined the American flag through a dog's eyes.

THE IDEA

With a special ceremony, we honored past and present K9 veterans by raising a bespoke 8' x 12' flag at the National WWII Museum and Memorial. We also gave away hand-dyed flags, dog bandanas, and a limited run of 3' x 5' flags to give with donations to Project K-9 Hero. We saw an outpouring of support and observance, and reached over 147 million people in a matter of days. Making March 13, 2019, the most celebrated K9 Veterans Day ever.

Public

Out-Of-Home & Ambient
Media - Pro Bono Out-Of-Home - Poster

36. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Marie and Rosetta

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

37. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Don't Bother Me

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Out-Of-Home & Ambient
Media - Pro Bono Out-Of-Home

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Don't Bother Me QR

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production

Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings , Photographer/Director

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Marie and Rosetta QR

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Spell #7 QR

Michael McCormick, Chief Creative Officer

Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings , Photographer/Director

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Two Trains Running QR

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Out-Of-Home & Ambient
Media - Pro Bono Out-Of-Home - Campaign

38. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Soul Speaks Out

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Service

Public



36

Service



37



38

Public

Out-Of-Home & Ambient
Media - Pro Bono Out-Of-Home - Campaign

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Soul Speaks Out QR

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Online/Interactive
- Corporate Social Responsibility
Online/Interactive

SILVER ADDY

RODGERS TOWNSEND

CLIENT: Spectrum Brands, DreamBone
PROJECT TITLE: Freedom Through Their Eyes

Michael McCormick, Chief Creative Officer
Ross Bradley, Creative Director
Jeremy Hagen, Senior Copywriter
Alex Kerlick, Strategy Director
Laura Duplain, Director of Account Management
Tracy Sykes-Long, Account Supervisor
Cheryl Rockwell, Director of Production
Elsie Heckel, Production Intern
David Dragan, Editor/Cinematographer
Nate Townsend, Cinematographer
Jeremy Cockrell, Director of Digital Solutions
Monica O'Connor, Senior Digital Producer

Film, Video & Sound
- Corporate Social Responsibility
Campaign

39. GOLD ADDY

ONCE FILMS

CLIENT: United Way of Greater St. Louis
PROJECT TITLE: Helping People 2019 Campaign

Film, Video & Sound
- Pro Bono Online
Film, Video & Sound

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Spell #7

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer

Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Film, Video & Sound
- Pro Bono Non-Broadcast Audio/Visual

40. GOLD ADDY

TANGENT MIND

CLIENT: PDSA
PROJECT TITLE: Hurricane & Marshall
Matt Richmond, Director
Jon Michael Ryan, Cinematographer
Rachel J.M. Gold, Producer
Natalie Gothelf, Producer
Tangent Mind, Editor
Dane Dickmann, Sound Design

Film, Video & Sound -
Pro Bono Campaign

SILVER ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Soul Speaks Out

Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

Service

Public



39

Service



40

Most likely

Award for

to get a pass-

Student Work

ing grade

Student

CROSS PLATFORM -
INTEGRATED CAMPAIGNS

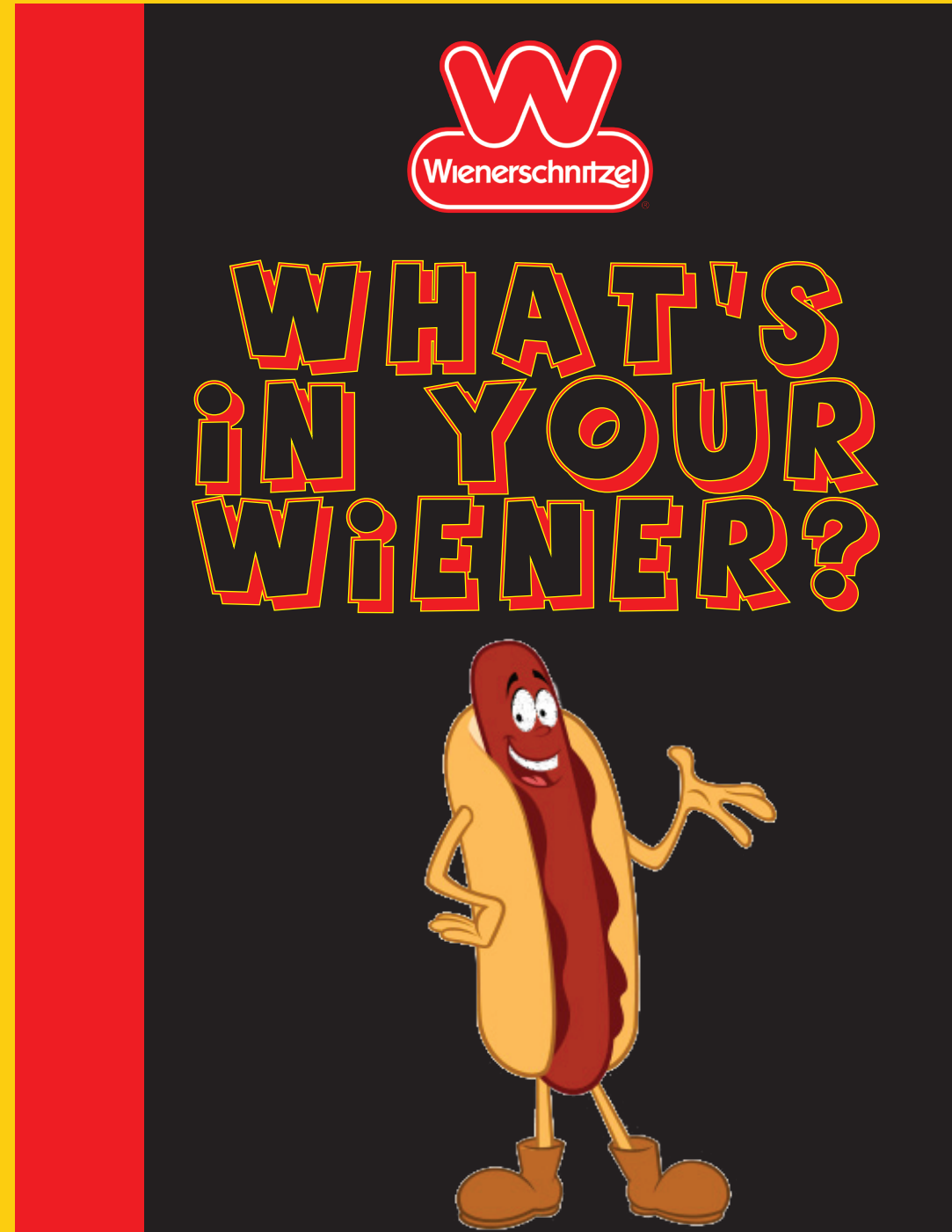
41. GOLD ADDY

LINDENWOOD UNIVERSITY

PROJECT TITLE: "What's In Your
Wiener"

Lindenwood University NSAC
Wienerschnitzel 2019

Work



Best of...

Award for

well, the best

Best of Show

Best of Sales

Sales Promotion -
Packaging Campaign

42. GOLD ADDY

TOKY BRANDING + DESIGN

CLIENT: 1220 Artisan Spirits
PROJECT TITLE: Flora & Spettro
Packaging

Dan Klevorn, Designer/Illustrator
Katy Fischer, Creative Director
Ashford Stamper, Designer /
Illustrator / Copywriter



&

Marketing

42

43

Best of

Pro Bono -
Integrated Media Pro
Bono Campaign

43. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep
PROJECT TITLE: Soul Speaks Out
Michael McCormick, Chief Creative Officer
Jon Hansen, Creative Director
Emily Daab, Senior Copywriter
Marrissa Scully, Editor
Tracy Sykes-Long, Account Supervisor
Robb Blackwell, Lead Production Designer
Susan Copeland, Production Artist
Christy Bockler, Senior Media Planner
Brian Cummings, Photographer/Director

43



Cross Platform

Best of

Social Media - Single Execution

44. GOLD ADDY

RODGERS TOWNSEND

CLIENT: Schnucks Markets, Inc.

PROJECT TITLE: Marshmallow + Chocolate

Michael McCormick, Chief Creative Officer

J Chambers, Creative Director

Jon Hansen, Creative Director

John Jackson, Associate Creative Director

Nate Kneezel, Associate Creative Director

Emily Daab, Senior Copywriter

Angela Bode, Senior Art Director

Marrissa Scully, Motion Graphic Designer

Annie Diefenbach, Account Supervisor



44

Online / Interactive

Best of Elements

Film & Video -
Cinematography-
Single

45. GOLD ADDY

ONCE FILMS

CLIENT: Allen Edmonds

PROJECT TITLE: The Craft of Allen
Edmonds



45

of Advertising

Best of

Out-Of-Home & Ambient
Media - Pro Bono Out-Of-Home - Poster

46. GOLD ADDY

RODGERS TOWNSEND

CLIENT: The Black Rep

PROJECT TITLE: Spell #7

Michael McCormick, Chief Creative
Officer

Jon Hansen, Creative Director

Emily Daab, Senior Copywriter

Marrissa Scully, Editor

Tracy Sykes-Long, Account

Supervisor

Robb Blackwell, Lead Production

Designer

Susan Copeland, Production Artist

Christy Bockler, Senior Media

Planner

Brian Cummings, Photographer/

Director

Public Service

46



47

Best of

Branded Content & Entertainment For Online Film, Video & Sound - Single entry more than :60 seconds

47. GOLD ADDY

1600OVER90

CLIENT: Bud Light / Kansas City Chiefs

PROJECT TITLE: Cheers to 100

Keith Kennedy, Director
Dan Stewart, 1st Assistant Director
Nicole Caldwell, Producer
Rachel Tainter, Producer
Lisa Burhanna, Producer
Keith Lutker, Director of Photography
Ben Fournier, Gaffer/Colorist, Aerial Photography
Zach McDaniel, Associate Editor
Andy Wolff, Associate Editor
Mike Bischoff, Title Design



47

Show

Additional

Get one for your office. Or your living room. Or for other personal reasons. [Hey, we don't judge.]

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03.30.2020

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For additional information, please email director@adclubstlouis.org

Information

Event

JUDGING COMMITTEE

Andrea Spurlock
Kristy Tucciarone
Liz Brenden
Tess Wiley

ADDY WEEK COMMITTEE

Ellen Legow
Mike Kleckner
Samantha Blevins
Tess Wiley

ADDY CHAIR

Michael McCormick

ADDY AWARDS COMMITTEE

Andrea Spurlock
Ellen Legow
Matt Beebe
Michael Francis
Rachael Roberts

ADDY AWARDS COMMITTEE

Andrea Spurlock
Ellen Legow
Matt Beebe
Michael Francis
Rachael Roberts

ADDY CREATIVE AGENCY

New Honor Society

ADDY PRODUCTION

TSV Sound & Vision

SPECIAL THANKS TO

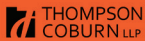
Anhueser-Busch
Bender, Inc.
Lindenwood University

Committee

Event

Sponsors

Thanks
to you,
it all came
together.





BLACK CHERRY

LEMON LIME

STRAWBERRY

MANGO

BUD LIGHT LIGHT SELTZER

BLACK CHERRY

LEMON LIME

STRAWBERRY

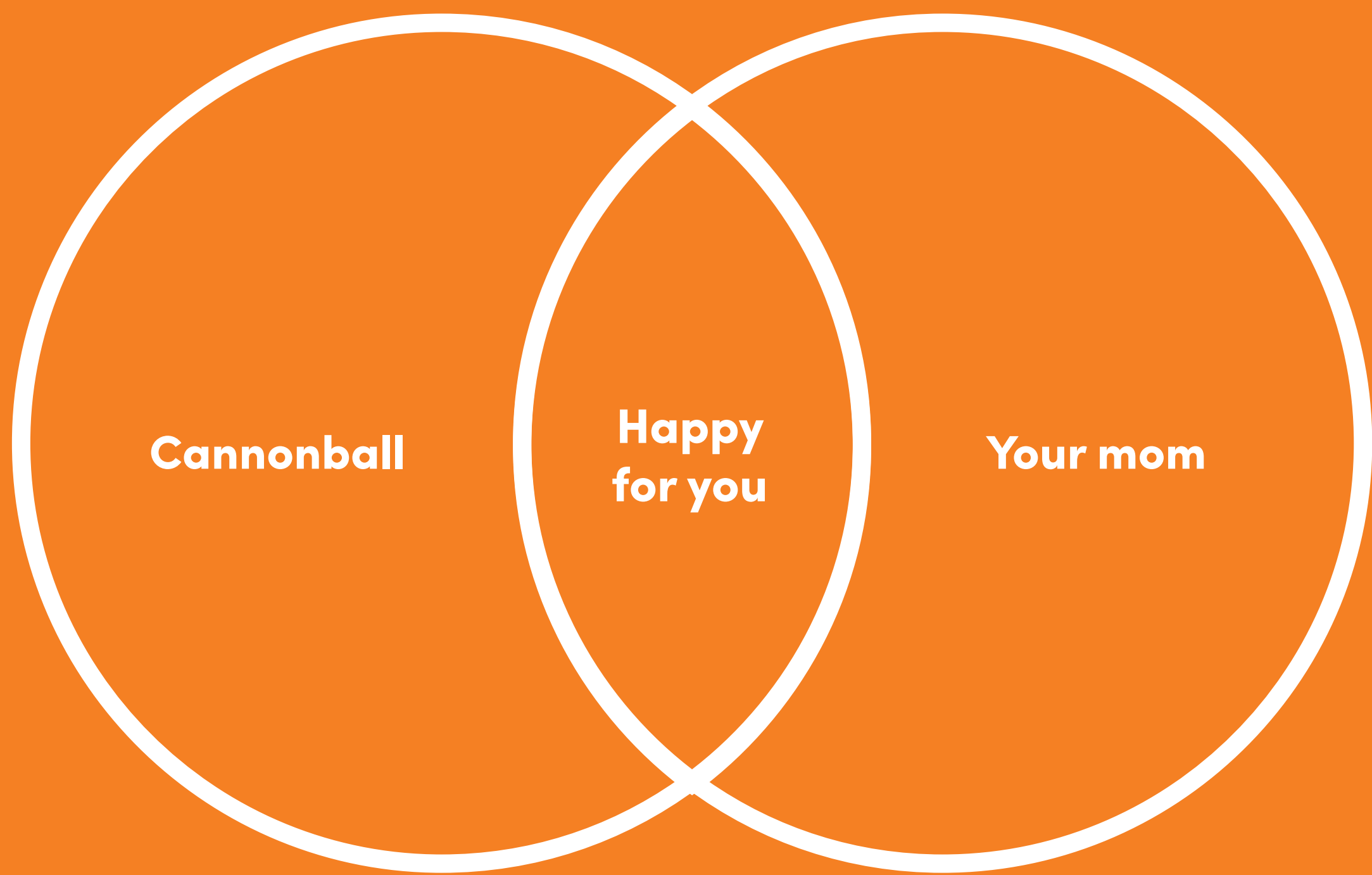
MANGO

5% | 100
ALC/VOL | CALORIES

5% | 100
ALC/VOL | CALORIES

5% | 100
ALC/VOL | CALORIES

5% | 100
ALC/VOL | CALORIES



Congrats to all the winners and nominees.

A close-up photograph of two dogs against a dark green background. On the left is a large, brown and black dog, possibly a Mastiff, looking slightly to the right. On the right is a smaller, black and tan dog, possibly a Weimaraner, looking up at the larger dog and licking its face with its pink tongue. The larger dog has a blue collar with a metal ring and a tag. The smaller dog has a black collar.

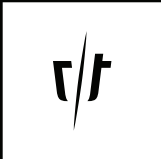
Congratulations!

Get a little sloppy
tonight and celebrate!

THE RULES PUT A LIMIT ON CREDITS.

Strategy Director	Alex Kerlick
Media Strategist	Ali Ishman
Creative Coordinator	Aly Shead
CEO	Andrew Dauska
Director of Strategy	Angela Biebel
Senior Art Director	Angela Bode
Account Supervisor	Annie Diefenbach
Proofreader	Ashley Jones
Project Coordinator	Becca Van Ess
Accounting/Media Biller	Beth Hattan
Senior Strategist	Bronwyn Ritchie
Director of Talent and Agency Relations	Carrie Muehlemann
Account Director	Chris Rarick
Senior Media Strategist	Christy Bockler
Senior Account Executive	Dan Doelling
Senior Art Director	David Illig
Account Supervisor	David Matzker
Senior Copywriter	Emily Daab
Senior Copywriter	Erin Holcomb
Creative Director	J Chambers
CFO	J Harrison
Director of Production and Engagement	Jeremy Cockrell
Senior Copywriter	Jeremy Hagen
Digital Production Developer/Designer	Jerry McNeive
Associate Creative Director	John Jackson
Creative Director	Jon Hansen
Accounting Specialist	Joy Frank
Senior Art Director	Katie Meers
Group Creative Director	Kay Cochran
Director of Design	Kris Wright
Strategist	Kristen Kaestner
Director of Account Management	Laura Duplain
Account Executive	Lauren Giwa-Amu
Senior Copywriter	Maria Aponte
Motion Graphic Designer	Marrissa Scully
CCO	Michael McCormick
Senior Digital Producer	Monica O'Connor
Associate Creative Director	Nate Kneezel
Production Designer	Patrick Jones
Producer	Patty Ivey
Lead Production Designer	Robb Blackwell
Group Creative Director	Ron Copeland
Creative Director	Ross Bradley
Assistant Account Executive	Sarah Clute
Account Director	Sarah Ferraro
Account/Strategy	Stacey Harbour
Print Media Buyer	Stephanie Browne
Production Artist	Susan Copeland
Group Account Director	Suzanne Lange
Project Manager	Teri Schilly
Office Manager	Terri French
Senior Media Strategist	Tia Hochstein
Account Supervisor	Tracy Sykes-Long
Senior Digital Producer	Wendy Buske
Founder	Tim Rodgers
Founder	Tom Townsend

BUT WINNING ANYTHING TAKES EVERYONE.





Don't work for just **any** brand.

Work for **every** life.

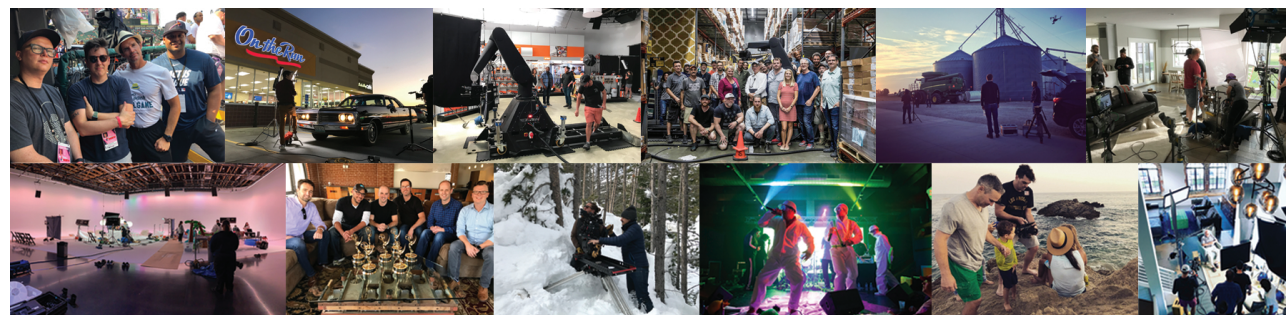
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At The Creative Group (TCG), we believe that when your workforce is happy, so is your bottom line. And what makes creative people happy? Inspiration. Those moments when everything clicks and the absolute best idea is dreamed up and written down. We help inspiration strike by placing ridiculously skilled creative, digital, marketing, advertising and public relations professionals in the right role at the right company. The result? Happier creatives, engaged workforces and stronger companies.

IT'S TIME WE ALL WORK HAPPY.®

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TOTAL COMMITMENT TO THE ST. LOUIS COMMUNITY

The choice of a lawyer is an important decision and should not be based solely upon advertisements.

Inspired. Surprised. Jealous.
That just about covers it.

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to all Addy finalists*



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REAL REPUBLIC.TV

SHATTERINGLY GOOD.

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**Best living-
room flex
of 2020**

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